

MAC

JUNE
No. 68

35¢

SICK

SPRING CLEANING ISSUE



COMPLETE FASHION REPORT:

**WHAT TO WEAR AT
SIT-INS AND RIOTS**

NEW SCHOLARSHIPS FOR THE
LESS INTELLIGENT-TAKE THE **COLLEGE
STUPIDITY EXAMS**



Join the movement to Havana. Book your Miami flight in time for the hijacking season.

really
Let's get
away
from
it all.

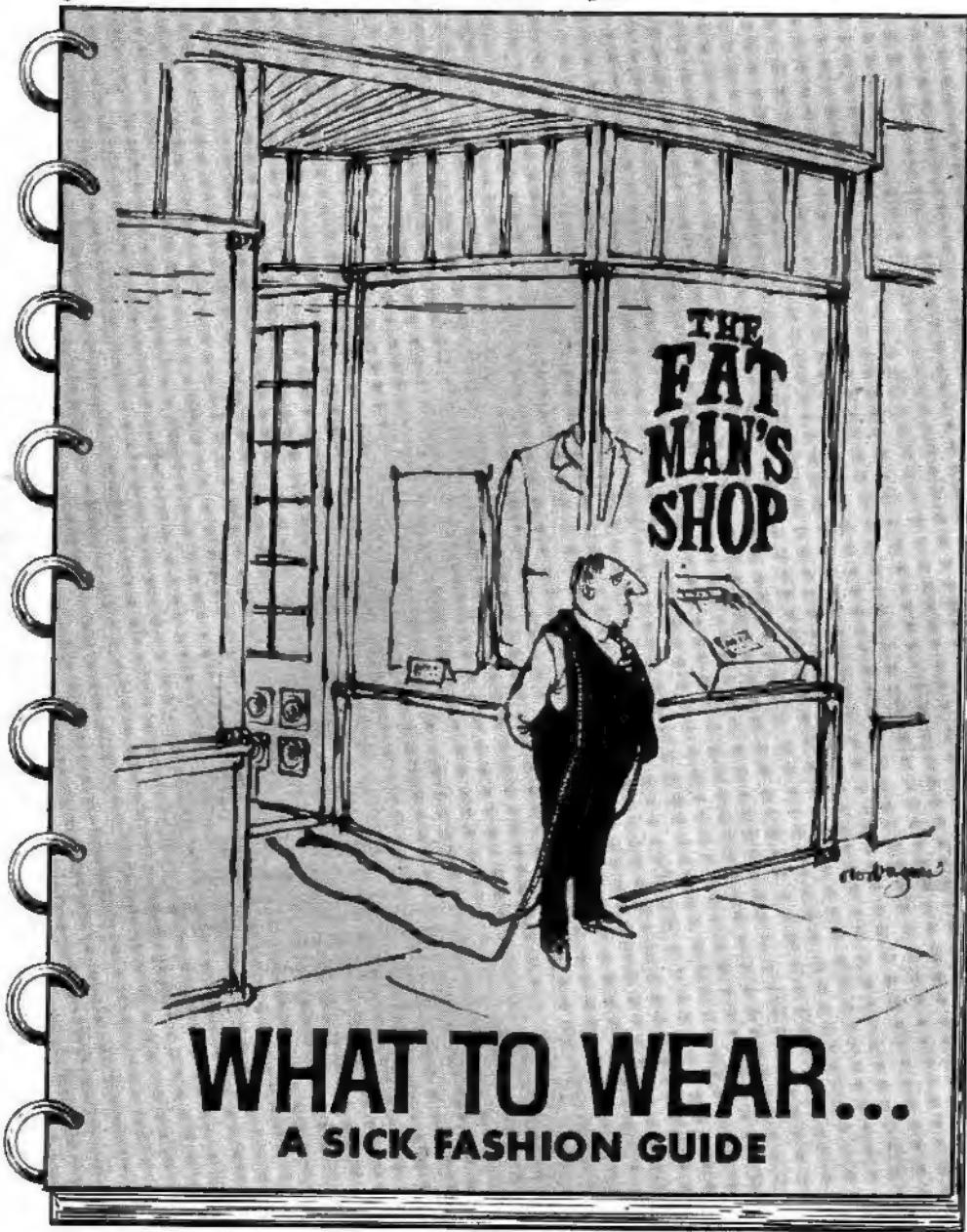
fly the
friendly skies
of
United.

and find yourself in hostile Havana.

Is this any way to run an airline?
YOU BET YOUR LIFE!!

SICK

Volume 9, Number 4
June, 1969



WHAT TO WEAR... A SICK FASHION GUIDE



HIJACKERS



ALLEN
JURKE



NEXT ISSUE:

SICK goes to camp

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HIGHER EDUCATION

Many colleges have announced that they're lowering admission requirements to aid the "less gifted." Some colleges have even promised to give PREFERENCE to these less intelligent. They didn't say "BLOCKHEADS" or the blockheads would have set fire to the place.

Suppose you are one of those unlucky enough to have brains? If you don't learn to hide them you'll be discriminated against by the college entry board! Besides, even if you DID manage to sneak by, you wouldn't be permitted to take part in everyday college fun like riots, sit-ins, and looting!

If you hope to go to college and want to be "IN" once you get there, you've got to practice stupidity! As a special service to its smart readers, SICK offers the following recommendations:



Learn to LOOK stupid. Practice the following exercises every morning before your mirror:

Let your mouth hang open, dropping your jaw as low as possible.

Make your eyes as blank as you can. (Think of the way you must look while watching your favorite TV program.)

With enough practices your appearance will fit in perfectly with your fellow college rioters.

HOW TO PASS COLLEGE



Attend only movies such as "Monsters in Mini-Skirts," "The Dripping Slob," "The Awful Horror of the Terrible Terror," and "The Creature From Beyond the Cesspool." Not only will this help damage your mind, but will aid you in understanding the underground movies so popular with college students.



Practice staring into space and saying, "Huh?" This will be excellent preparation for interviews with newspaper reporters who will ask you why you've hung the dean in effigy.

THE NEW STUPIDITY EXAMS

Art by Don Orehek

Script by Bob Heit



Form the kind of rock group so popular on college campuses, making absolutely certain that the others in your group have studied this article even if you have to buy them a subscription!! Call yourselves either THE FLOWERING IDIOTS, THE NAUSEATING IMBECILES, THE FEEBLE-MINDED FOURSOME, or THE DROOLING KNUCKLEHEADS.



Learn to keep a distance of at least 100 yards between yourself and anyone that looks like an intellectual. If they come too close, throw tomatoes, eggs, and small boulders at them. BIG boulders are thrown by capitalists.

This will prepare you for keeping your college professors at a distance. If they get too close YOU MIGHT LEARN SOMETHING!



If anyone says anything to you using words of more than one syllable, stop listening immediately.

Example: "This is a nice day. Don't you think this is a nice day? Why don't you **answer** me?"

You must not answer, because "answer" is a TWO syllable word!

If you become skilled enough at this, your fellow students will come to you for advice, unless they realize that "advice" is a two syllable word!

Always be prepared with stupid answers, for the day may come that you are called on in class!

If anyone asks:

"What do you think of the space program?"

REPLY: "I never seen it. What channel is it on?"

"What do you think of our President?"

REPLY: "I ain't got nothin' against him. But I don't dig his wife, Martha."

"How do you feel about the Viet Cong?"

REPLY: "I hope she falls off the Empire State Building like her husband."

"What do you think caused the Roman Empire to fall?"

REPLY: "It was tripped."

"What High School did you go to anyway?"

REPLY: "Benedict Arnold High."

"How did you get to be so stupid?"

REPLY: "Practice!"

Forget how to read and write. This must be done immediately! Destroy all pens and pencils in your home and throw this magazine out this instant!

The Nation



Congress is considering all sorts of laws, some of which relate to our country.

There is a big to-do about gun legislation. And most people are in favor of some form of registration. One of the most basic forms of protection from assault by gun is the simple stop-and-frisk law. You know if a cop searches a stroller and finds he has a gun on him that he's up to no good. He certainly isn't out trying to pop a partridge with a pistol... at 11 p.m. on Times Square.



Some legislators are for strong gun control. They don't want mental cases, perverts or criminals to be able to get guns. That's fine. Of course, this would mean that many of our teachers would have to go into their classrooms defenseless.



Please write to:
Sick Magazine
444 Madison Ave.
New York, N.Y., 10022

I would like to know if your article, "TV and Movie Rumor" contained true stories. If so, would you send me Lee Remick's phone number? If you don't have Lee Remick's phone number, how about Tuesday Weld? I found some of those stories hard to believe.

Phil Habish
Toledo, Ohio

Ed: We find YOU hard to believe.

How dare you tell those stories about Joanne Woodward finding Paul Newman with another woman! Everyone knows that these two are among Hollywood's happiest married couples. It's rumors like this that cause divorces. Incidentally, if there is a divorce in sight, could you send me Paul Newman's address?

J. Stevens
Chicago

Ed: Sorry John.

It's about time somebody exploded those phoney headlines in the movie fan magazines. It's about time and I wish somebody would do it.

Steven Haas
Kansas City

Ed: Promise you won't write to us again.

Thanks for publishing the Snappy Comebacks. I expect it will make me a great conversationalist. However, I am still waiting for someone to give me one of your straight lines so I can give him a snappy comeback. By the way, I play in a group and people are always asking me where I learned to play the cornet. What do I say?

Ed: You say, "I was taught by a private tooter."

Last year was really mixed-up. It was a year that Jackie Kennedy and Richard Nixon had something in common. They both took Greeks as their running mates.

Anne Ackerman
Miami, Florida

Ed: That's not funny, Anne.

Is it true that "The Spiro Agnew Story" will become a Hollywood movie with Emmett Kelly playing the title role?

Jim Oriandi
Detroit, Mich.

Ed: That's not very nice.

Your May issue was the best ever. The nastiest and sickest, but the best. Did you know that Mickey Mouse wears a Spiro Agnew Watch? Here's a riddle. What name does Spiro Agnew go under when he travels incognito? Ready? Spiro Agnew.

Ronald Burstein
Buffalo, N. Y.

Ed: We'll do the old jokes around here, if you don't mind.

You guys are too sick. How would you like it if Spiro Agnew made jokes about you? After all, Spiro Agnew is inexperienced at national politics. That's why he's starting at the bottom as Vice President.

Wesley Stinsen
Philadelphia, Pa.

Ed: How would you like it if Spiro Agnew made jokes about you?

I just finished reading "Sickly Yours", Feb. 1969. This is in reference to the letter from Philip Mayson, Detroit, Mich. You asked for more opinions on the subject of Hippies.

First of all, as a direct answer to Mr. Mayson, Hippies are not ruining *our* generation. Probably because of the existence of hippies, *OUR* children will have a better world to live in. Now here is my factual knowledge of hippies:

I constantly speak to non-hippies asking them, "in your opinion, what is a hippie?" The common answer I receive is, "he is dirty, has long hair, and smokes pot." When I hear this, I sometimes really have to burst into laughter.

I have always believed that one should form his opinion after he has learned all sides of the story. In the majority, people know about hippies only from what they read. This is one side. If they tried to live the hippie life for a while, they'd have the second side. At that time I would respect their opinion, whether it is for or against the hippie movement.

Society calls hippies non-conformists. However, the hippie is the *citizen* WHO conforms with the year and generation. Where as the non-hippie conforms with the times of yesteryear. People say that hippies are dirty and have long hair. It is true that there are hippies like this, and there are also non-hippies that have long hair and are dirty!

It is said that hippies smoke pot. Yes, the majority do, but so do non-hippies. These things do not make a hippie!

In general, a hippie's mind is without fear and his head is held high; his knowledge is free; his mind has not been broken up into fragments by narrow domestic walls; his mind is led into ever winding thought and action. Not all hippies are against the war and the military. The boys you hear about that burn draft cards and flee to Canada are not hippies! These boys are the non-conformists! The hippies love this country and what she stands for as much as you or I. Did you ever hear a hippie speak against freedom and liberty? A hippie will do for this country whatever he can. I am in the service and I have met many other men here who are hippies.

If this letter is published in Sick Magazine, please withhold my name and address. If anyone wishes to write to me personally, I would appreciate your cooperation in forwarding *their* address to me. Thank you for your interest in the subject of hippies and giving people a chance to express their opinions on this and other subjects. Please answer this letter and give me your opinion on hippies.

(Name withheld)
U.S. Navy.

Would you do me a big favor? If so please send me an enlarged picture of the "Better Homes and Ghettos" on page 6 of volume 9. I like all your magazines very, very much!

Benny Wilson
Williamsburg, Ohio

Ed: Sorry, there was no page 6 in that issue.

Just ought to tell you that your current issue (Feb. #65) was GREAT in four ways. One: The Wader. Two: Rodrigues Against the World. Three: Expose on Hospitals. Four: Pannix. Keep up the great work.

Dan Wilder
Jupiter, Fla.

Ed: We hated those articles.

I was reading your March edition of your monthly trash and came across one of the most disgusting things ever written to provoke a laugh. On page 10, this kid is throwing off on F.D.R. This is in the worst taste possible.

Your whole crew must have been born in a barn. When George Wallace becomes president in 1972 you won't be laughing then. Why can't you pick on poor Lester Maddox. (Phooey)

Dale Harrison
Shannon, Ga.

Ed: We consider that good taste. Wait till you read our next issue if you want to see some bad taste.

I think that the article "People to Avoid During that Hospital Stay" wasn't very funny. Practical jokers who put tacks on wheel chairs was funny, but the rest of it wasn't.

For example take "Alcoholics who tell you they're chiropractors", that guy who was beating on that old man's back looked like a drunk monkey.

Bobby Wright
Auburn, Wash.

Ed: What's that got to do with it?

You all have a lot of gall to print something like the article, "People to avoid during that Hospital stay". Why, some of my best friends are plastic surgeons with crooked noses, or expectant fathers who give out exploding cigars. You guys are a disgrace making fun of those poor people... keep up the good work.

Bill Wright
Auburn, Wash.

Ed: Will you and your brother please get off our backs!

Gun Control



The National Rifle Association is discouraging any sort of gun registration at the Federal level. One Congressman ardently defends their position. It's reported that in his honor, the association will name a gun shot wound after him.

Molotov cocktails are the biggest rage among do-badders. There are rumors that all Coke bottles and soaked rags will have to be registered and licensed.

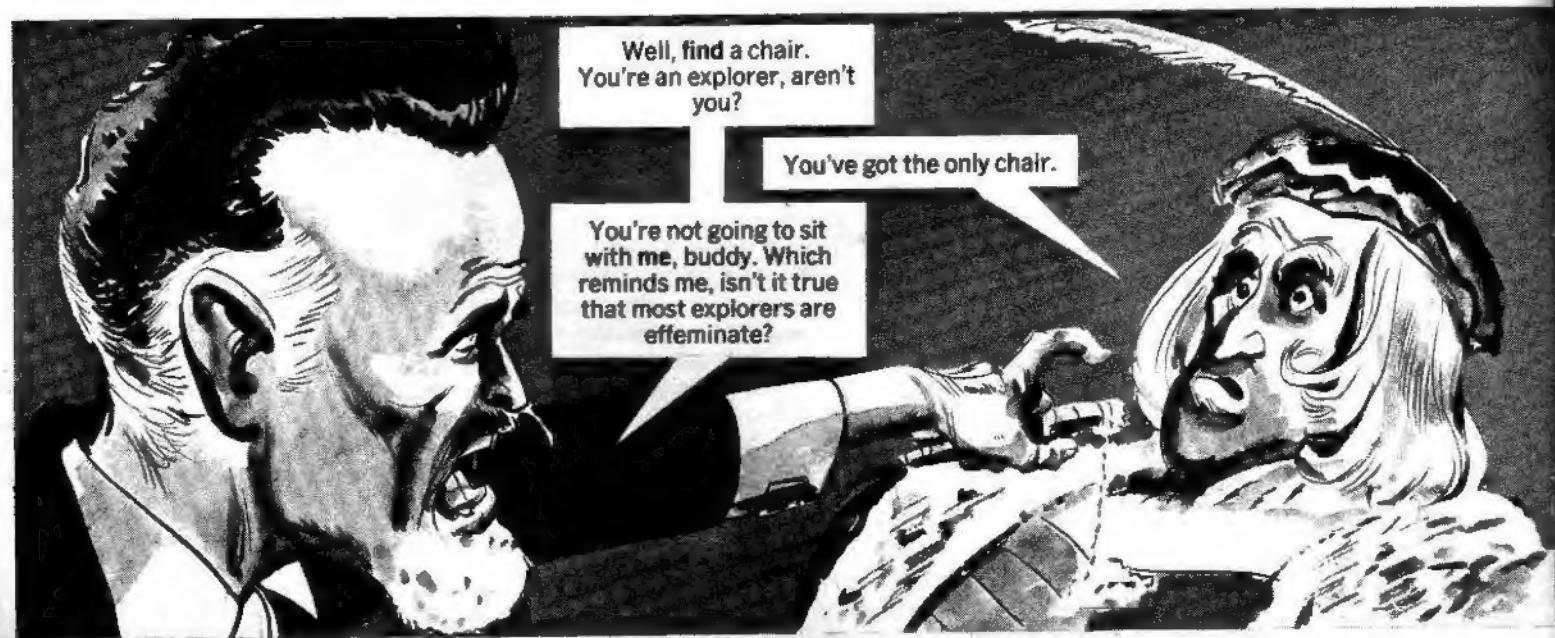


Some say crime is a poverty problem. Still, the wealthy commit crime. But the rich are more sophisticated. In swank Beverly Hills you cannot shoot at a person with a gun because of the disturbance. You must use a bow-and-arrow—with a silencer.

The ALLEN JURKE SHOW

If you've been watching TV lately, you probably noticed that there has been a resurgence of what are politely termed "hate" programs. What happens is, a guest comes in and is promptly pounced upon by the announcer, who proceeds to tear the subject apart, bit-by-bit. Why would a celebrity allow himself to be ripped apart by a TV Torquemada? No one seems to know.

One thing is for sure: a long time ago celebrities and heroes were treated differently. Now how would Christopher Columbus react to this treatment on today's television?



I'd better go out and look for a chair.

Just lean someplace. Look, what about this business of explorers being dainty? True or not? What's all the hedging?

Explorers are no more effeminate than button cutters or skin divers.

I never saw a skin diver in pantaloons and sweetie pie hats.

Look, those pantaloons are standard equipment for explorers. I don't like them any better than you do.

Well, let's forget your nice pantaloons for a second and go on to drinking. You like to guzzle, do you?

I'll lift a glass now and then.

Now and then, eh? Isn't it true that you were sopping drunk when you landed in America?

Absolutely not!

Chris... you're a navigator. You know your way around a sextant.

A what?!

A sextant. One of those things you look through and see funny things on the ocean. Now, you set off for the Orient to find a new route to India, I believe the story goes. The opposite direction. And where do you land?

In America! Thousands of miles away on the other side of the earth. Now I ask you, Chris, is that the work of a sober explorer?

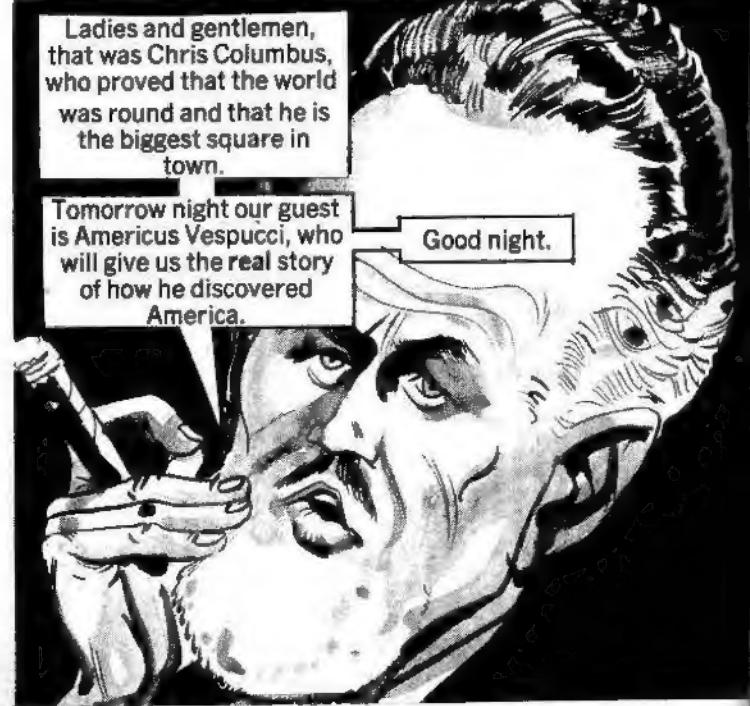
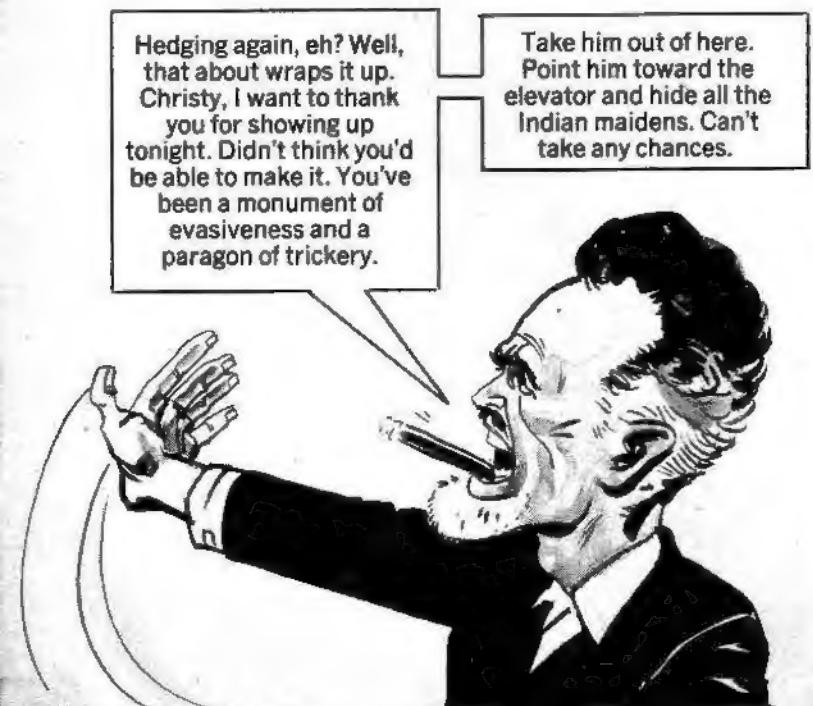
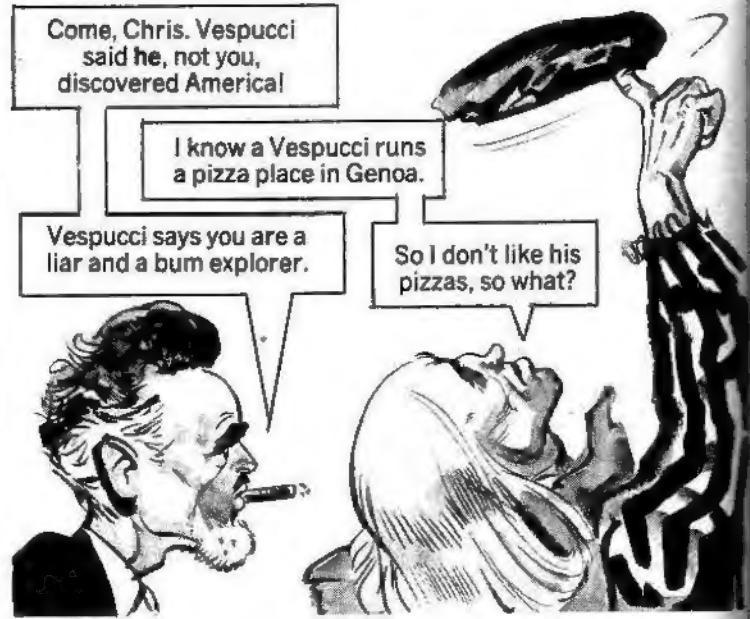
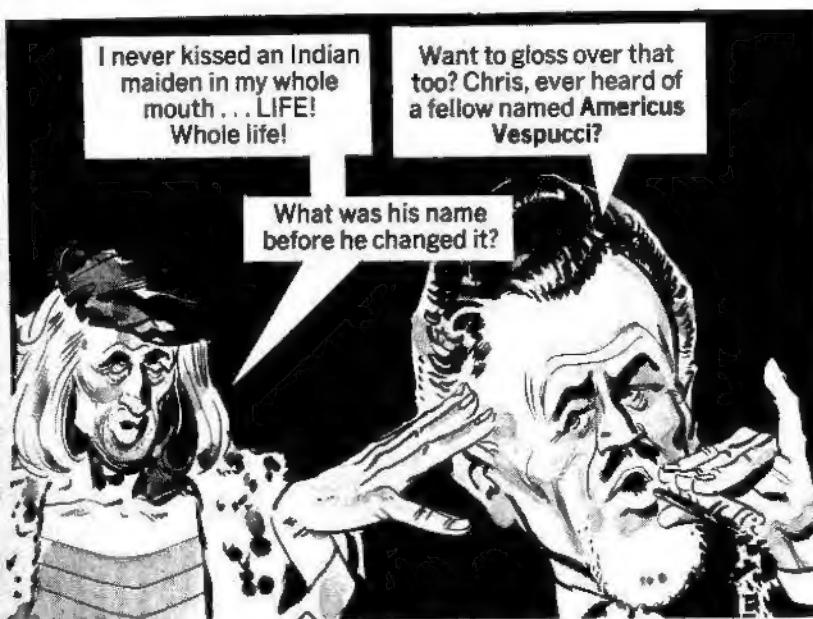
Well, we did have a little party at Queen Isabella's flat before sailing.

And you got falling down silly and had to be carried to the ship—by Queen Isabella! You backed into that voyage, Chris. And speaking of Queens, isn't it true that most queens are effeminate?

No, strike that. Chris, I can see your heavy drinking is embarrassing to you, so let's talk about the alleged discovery. October 12, 1492, you've said you landed here. What did you do first?

I jumped up and down, shouted wild oaths and threw a handful of sand in the air. I felt silly, but it was the tradition of the sea.

Isn't it true that the sand came down landing on a pretty Indian maiden and you offered to dust her off? And when she refused you chased her for a half a mile and kissed her at her campsite?



You've heard of fighting outfits like the "Blue Devils," and the "Screaming Eagles," now Rod Steiger leads a platoon of "Flaming Pansies." As Sergeant Phallin, the odd gent of the 44th queer Quartermaster Corps, he spearheads a "Flits-Kreig" across France in his illicit romance with a young impressionable private. Sergeant Phallin is probably the weirdest three-striper in the U.S. Army. His stripes are pink, cerise and baby blue!

The Oddgent

Script by Fred Wolfe

Art by Bill Robinson

The story opens at an army post near Bordeaux, where Sergeant Phallin has made his first major innovation—



Is there something you'd like, sir? The morning report? The drill schedule? A lock of my hair?

Sergeant, I've been receiving odd reports about you, so I thought I'd look through your service record.

Good, then it probably includes my phone number!

Not that I mean to criticize, Sergeant, but since you joined the Quartermaster Corps, things have taken a strange turn—like the new uniforms you've issued.

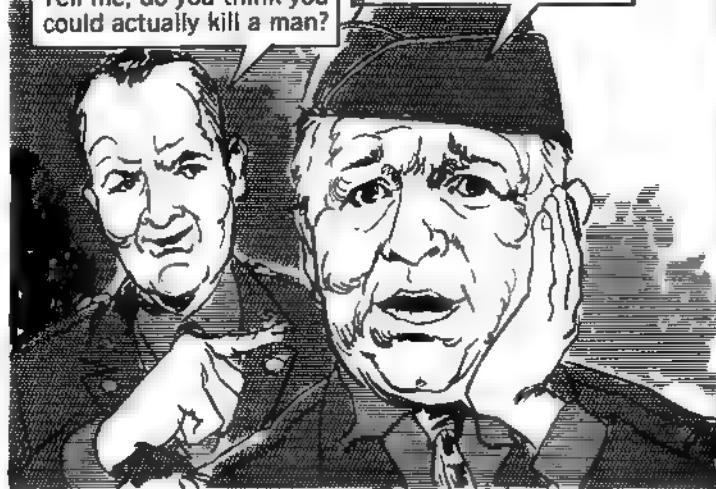
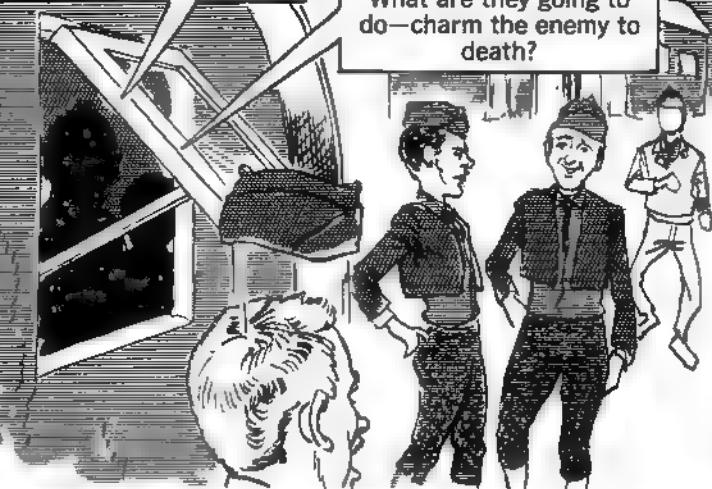


What's so strange about the uniforms, sir? They're just basic battle dress.

Battle dress? Suede bolero jackets and sequined toreador pants? What are they going to do—charm the enemy to death?

And speaking of battle, I have my doubts that you're combat material. Tell me, do you think you could actually kill a man?

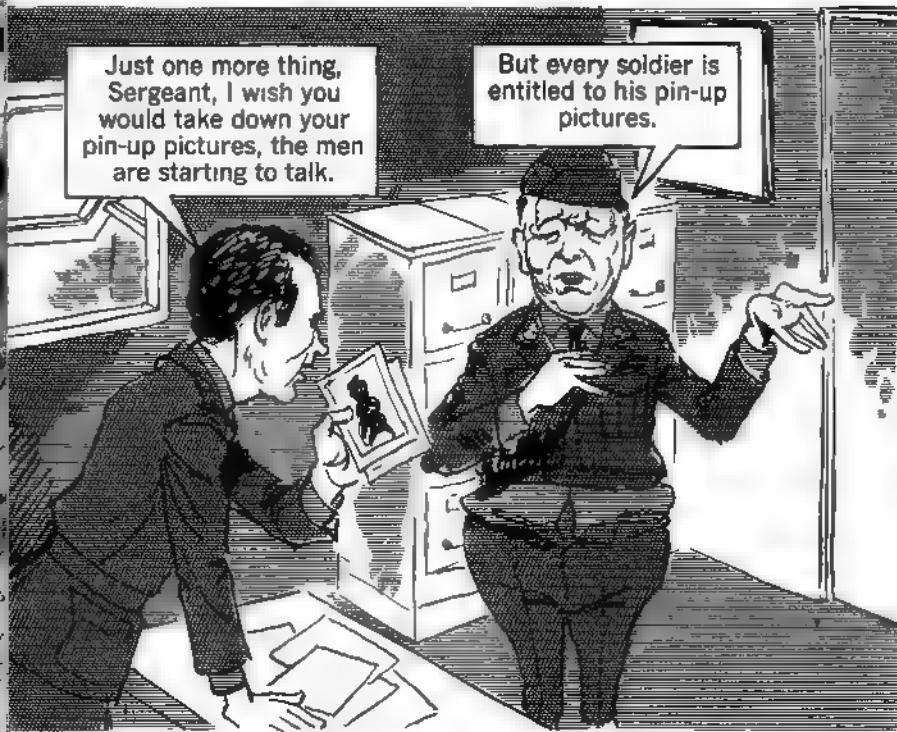
Oh, yes, captain. But it would take weeks, and weeks, and weeks!



Just one more thing, Sergeant, I wish you would take down your pin-up pictures, the men are starting to talk.

But every soldier is entitled to his pin-up pictures.

Of Rock Hudson and Liberace?

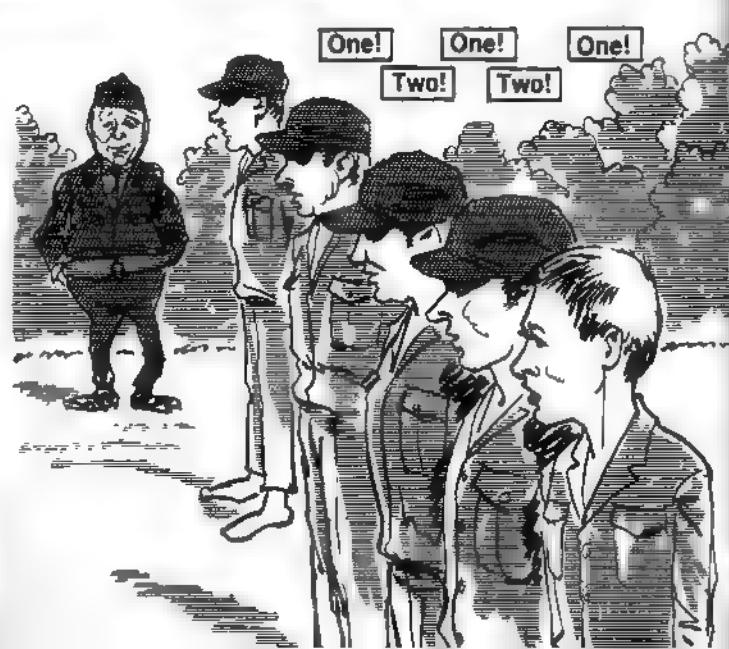
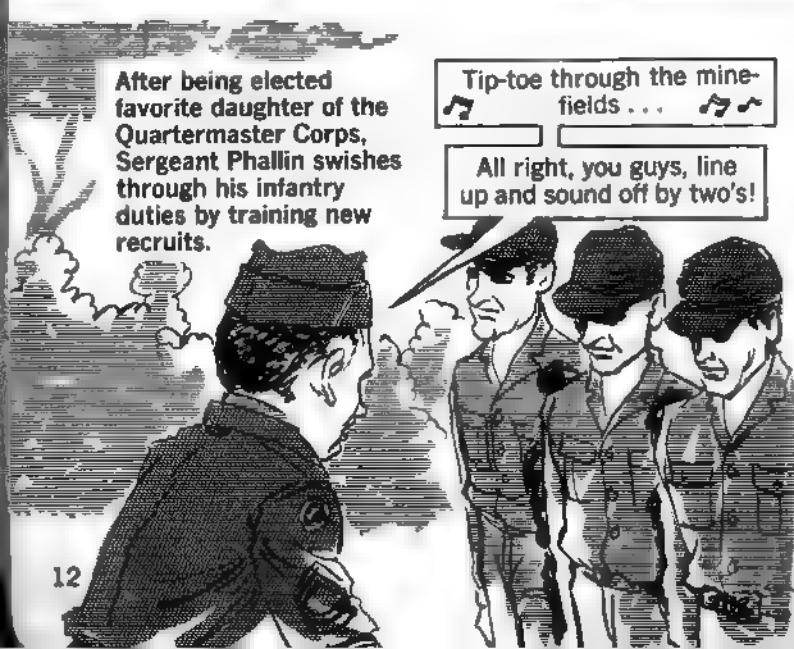


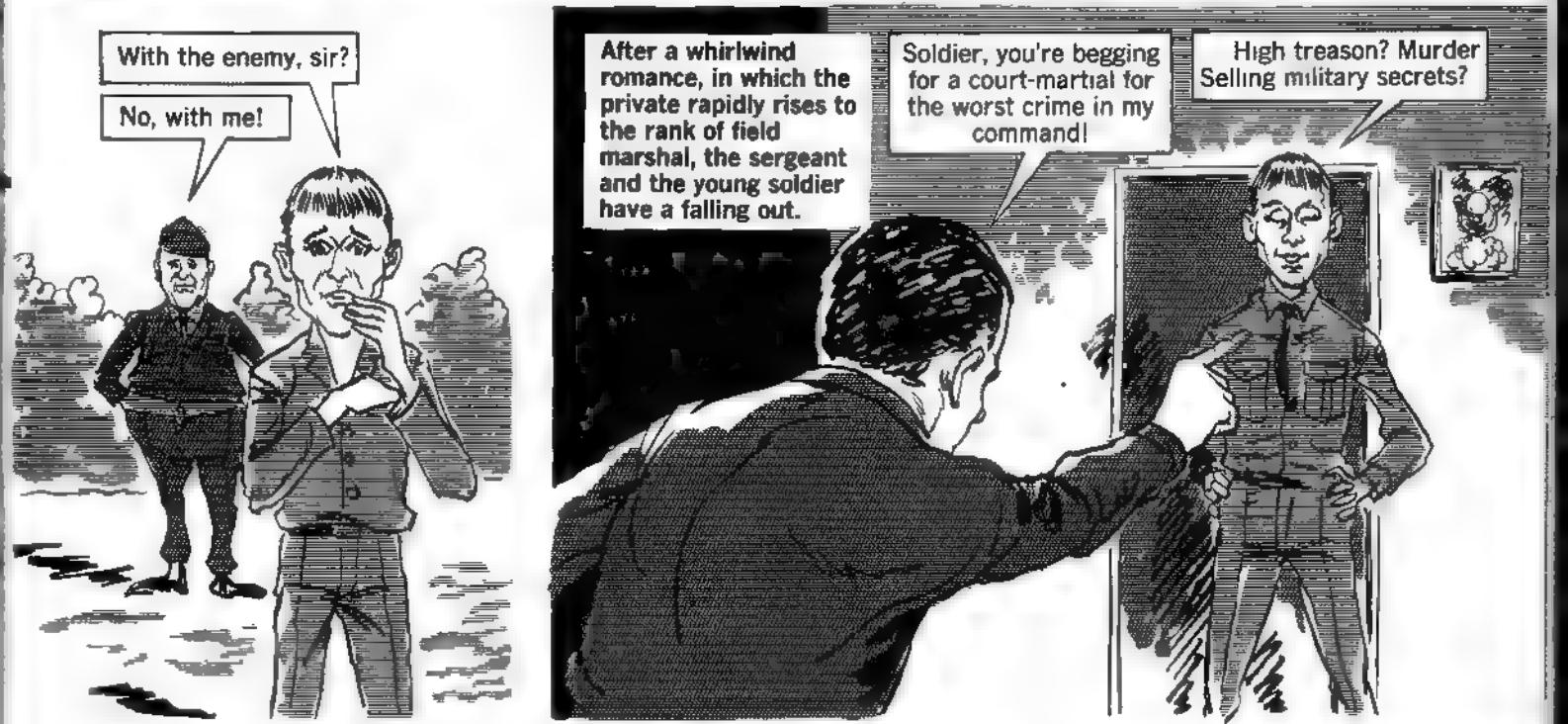
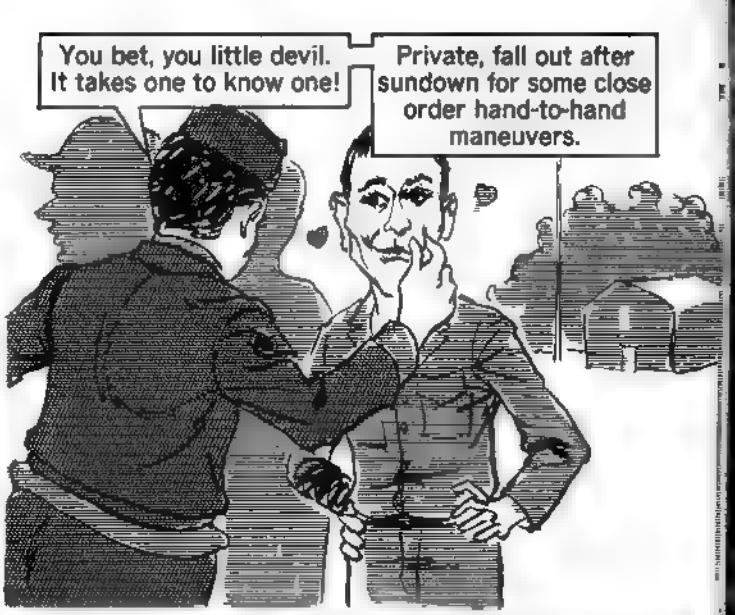
After being elected favorite daughter of the Quartermaster Corps, Sergeant Phallin swishes through his infantry duties by training new recruits.

Tip-toe through the mine-fields ...

All right, you guys, line up and sound off by two's!

One! One! One!
Two! Two! Two!

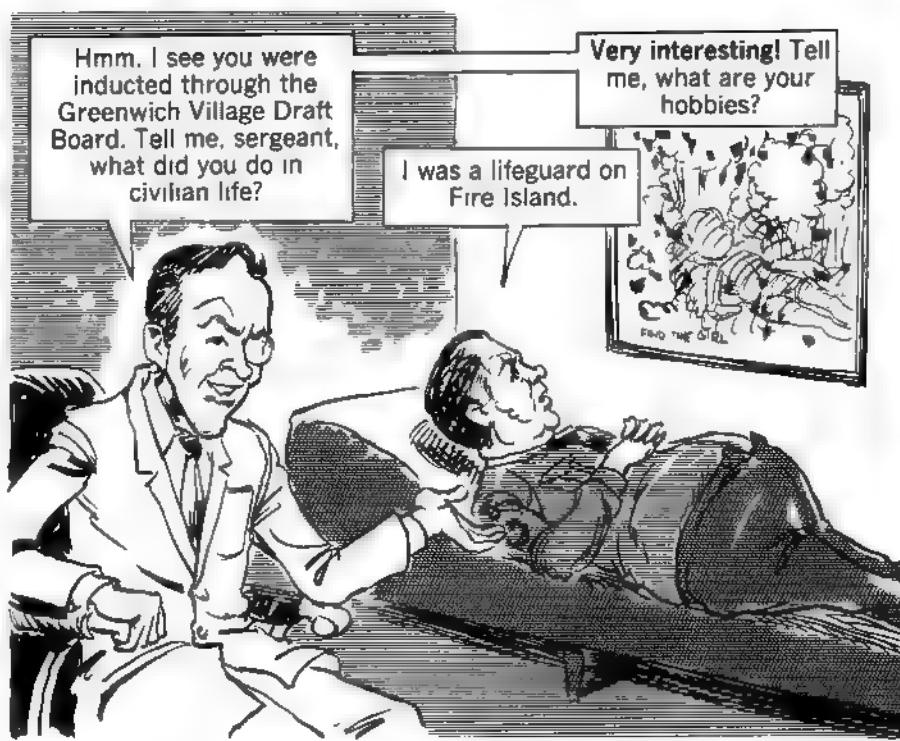
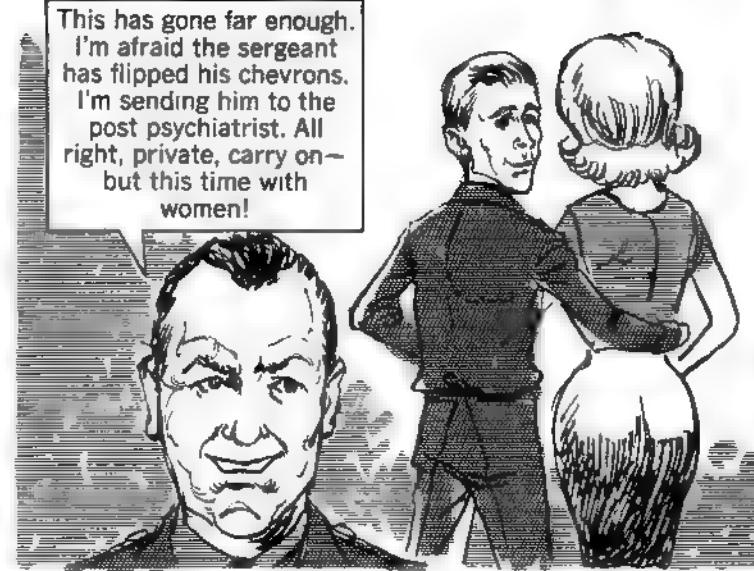




Son, I'm afraid a breach of promise suit is out of the question. Has the sergeant made any improper advances?

Let me put it this way, sir. Do they give you a Purple Heart for a hickey?

This has gone far enough. I'm afraid the sergeant has flipped his chevrons. I'm sending him to the post psychiatrist. All right, private, carry on—but this time with women!

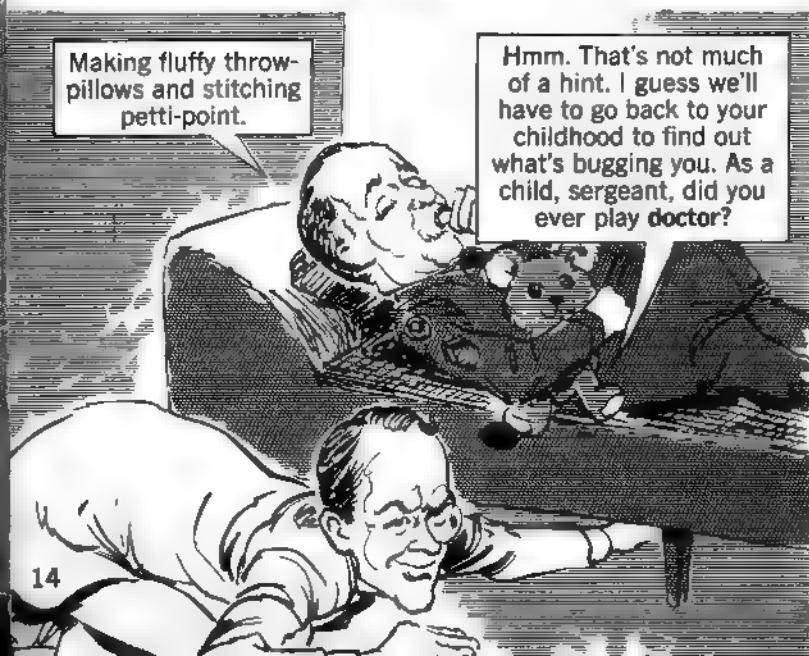


Making fluffy throw-pillows and stitching petti-point.

Hmm. That's not much of a hint. I guess we'll have to go back to your childhood to find out what's bugging you. As a child, sergeant, did you ever play doctor?

No, I always played nurse!

Exactly as I thought! Sergeant, I don't know if you can understand my highly technical jargon, but you are a queerus fruitus!



Sergeant, you've simply got to stop fooling around with that private. It's time you set your sights higher! Surely, there's someone more suitable?

You're right, doctor. There was always someone high above me that I was afraid to approach. But now you've given me the courage to try.

LATER

General Timothy, you've always been my favorite. From the first time I heard your voice, I've had this thing for you. Forgive me for what I'm about to do!

SMACK!

Are you going to give me a court-martial?

No, I'm going to give you a promotion! Soldier, consider yourself engaged!

ON YOUR NEXT FLIGHT TO MIAMI...

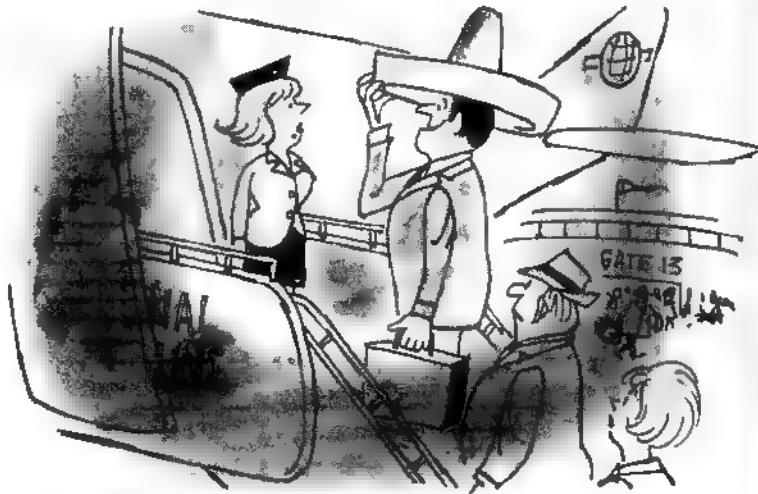
YOU KNOW THERE'S



If he fastens his bandolier, instead of his safety belt.



If his kid is reading: "The Bay of Three Little Pigs."



If he's wearing a grey flannel suit and a sombrero.



If he refuses to check his machete.



If a passenger tries to get the pilot's attention with a pair of castenets.

A HIJACKER ABOARD...



If he wants food for himself and his burro.



If the extra baggage he's paying for is a cannon.



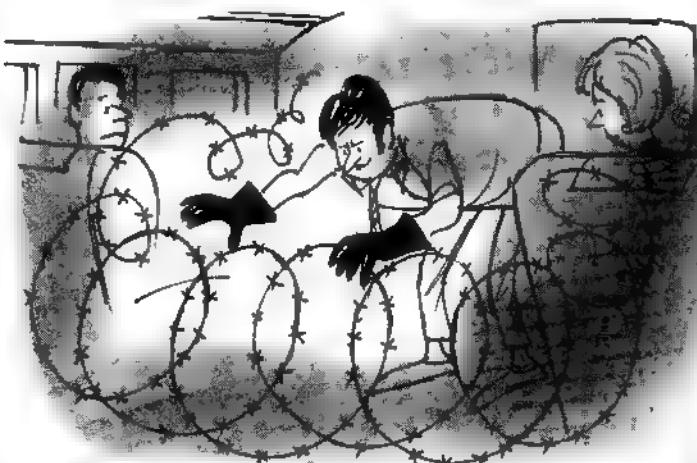
If he passes a grenade, instead of the salt.



If the gentleman drops his hat, and the lady starts dancing on it.



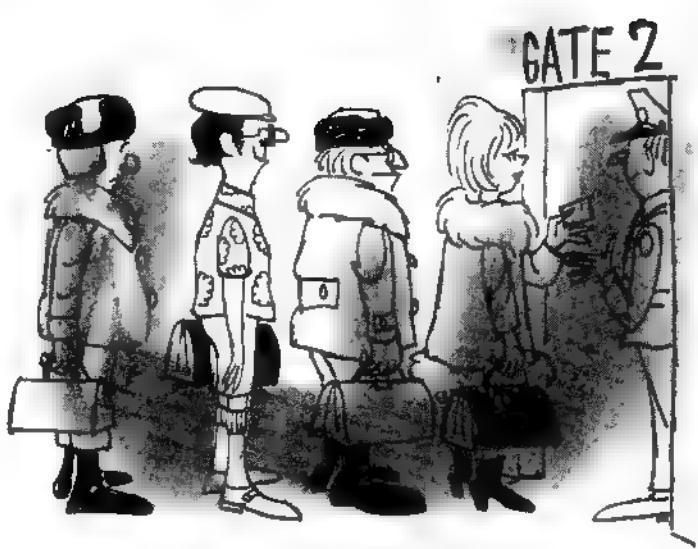
If they're wearing beards, but they claim they make cough drops.



If he tries to section off first class and economy with a roll of barbed wire.



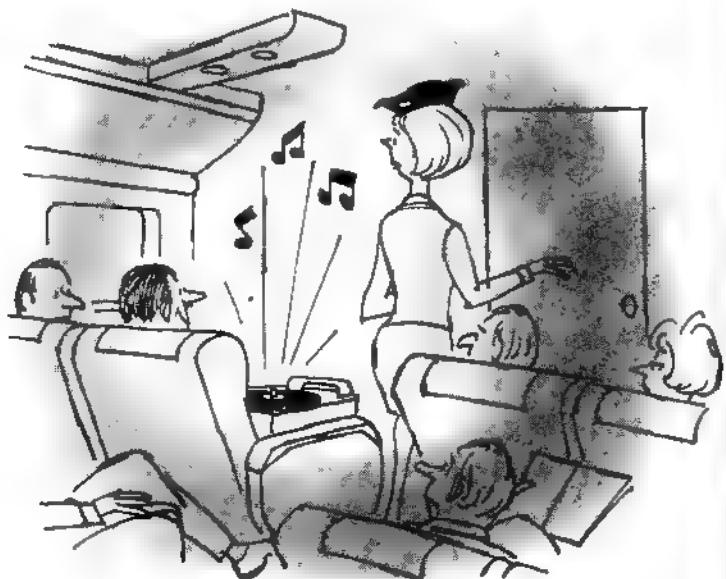
If his parrot keeps repeating: "Polly wants a revolution!"



If the plane is heading for Alaska, and he's wearing Bermuda shorts.



If he sets up a missile base in the men's room.



If he carries an L.P. album of: "Favorite Firing Squad Quartets."



If he holds troop maneuvers in the aisle.



If the cocktails he orders are Molotov.



If the little old lady is knitting a sweater with bayonet blades.



If he weeps at the mention of "Chiquita Banana."



If he plays the Cuban national anthem on his machine gun.



If he taps open his soft-boiled eggs with his gun butt.



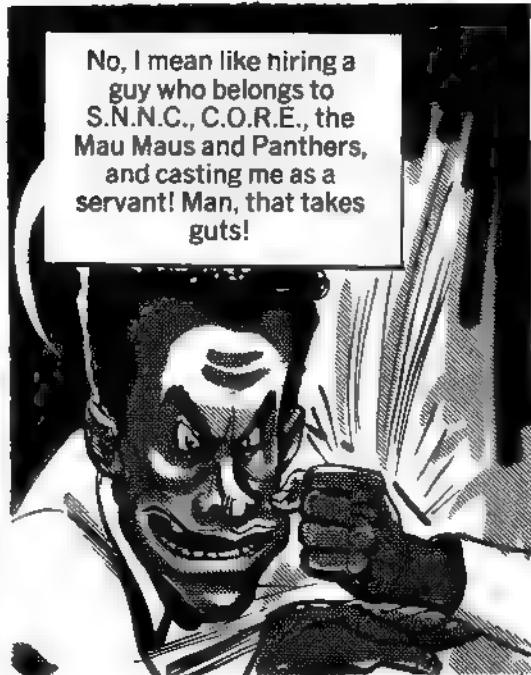
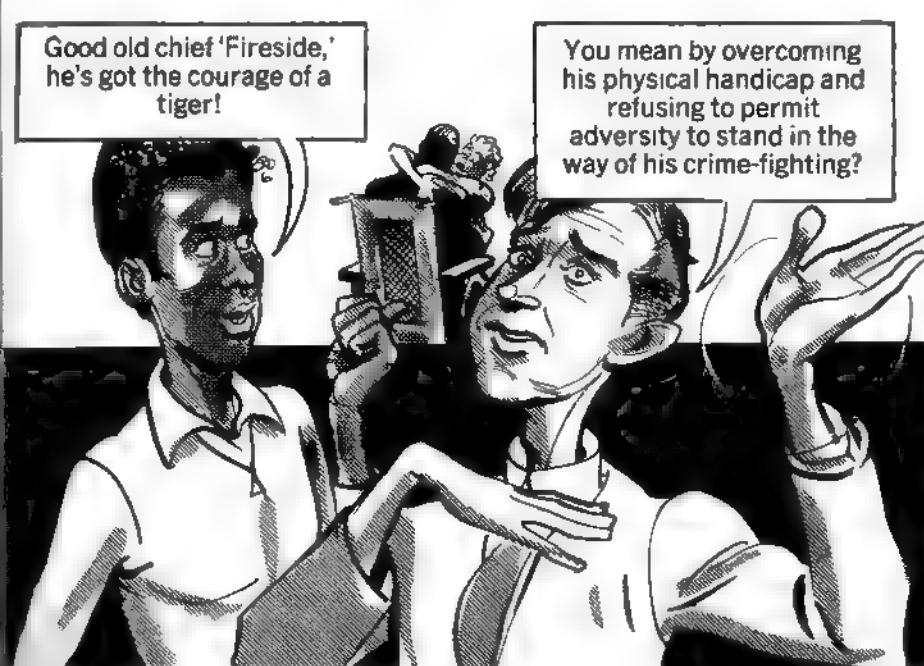
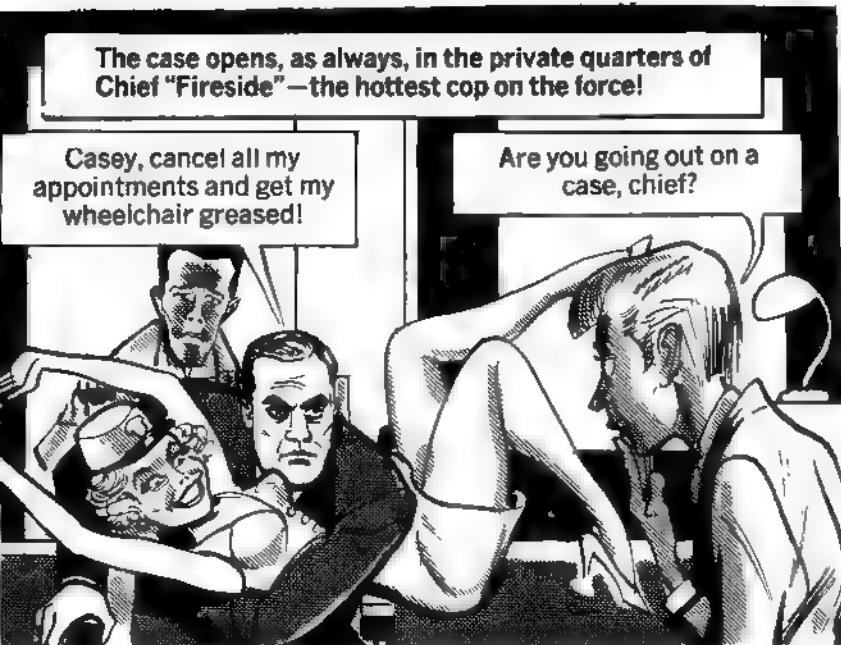
If he wants to know where the "Hombres" room is.

AC Kaufman

FIRESIDE

Raymond Burr finally goes mechanized, in this detective show that proves that crime does not pay, unless you make a TV series about it. Burr solves every case sitting in a wheelchair, where he was supposed to have been put by a sniper. Actually, though, if the truth were known, he was run over chasing ambulances when he was Perry Mason.

Script by Fred Wolfe
Art by Al Bare



Stickley, I can understand his hiring you and me, but what possible use can he make of that blonde?

We needed youth on this program, but this kid is younger than I thought.

Oh, come in, commissioner.

Fireside! The mayor, the governor and the newspapers are on my neck; have you come up with the name of that mad strangler, yet?

No, commissioner, but we're working on it.

You'll have to do better than that! The whole city is up in arms over the cough drop strangler. Couldn't you consult your special sources of information?

I tried to, but the hippie gypsy I went to kept reading the sugar cubes, instead of the tea leaves.

Commissioner, could you tell us more about the cough drop strangler?

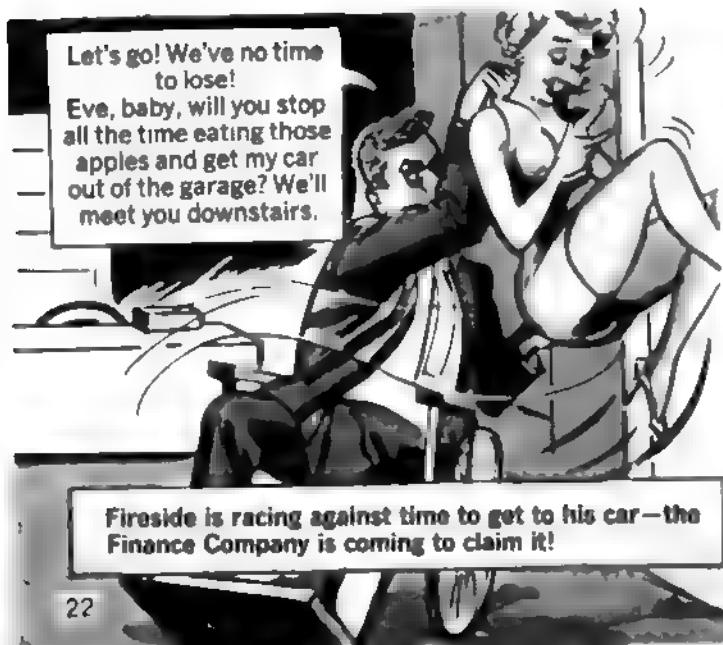
Don't you ever read the papers?

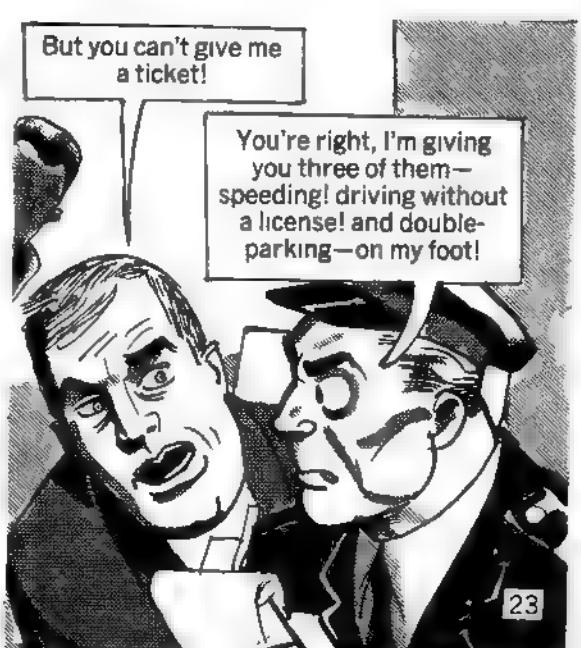
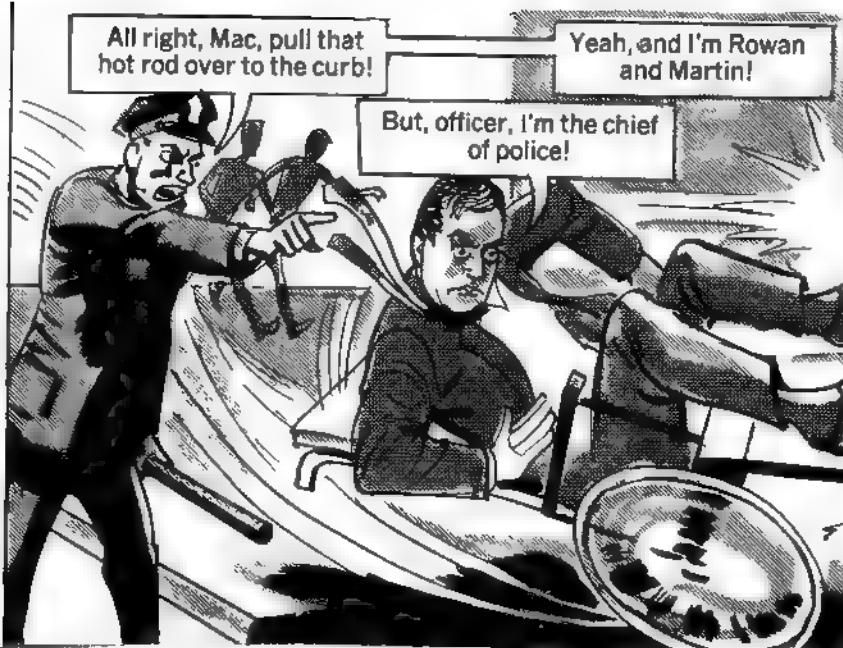
You mean there's something else in the papers besides 'Peanuts'?

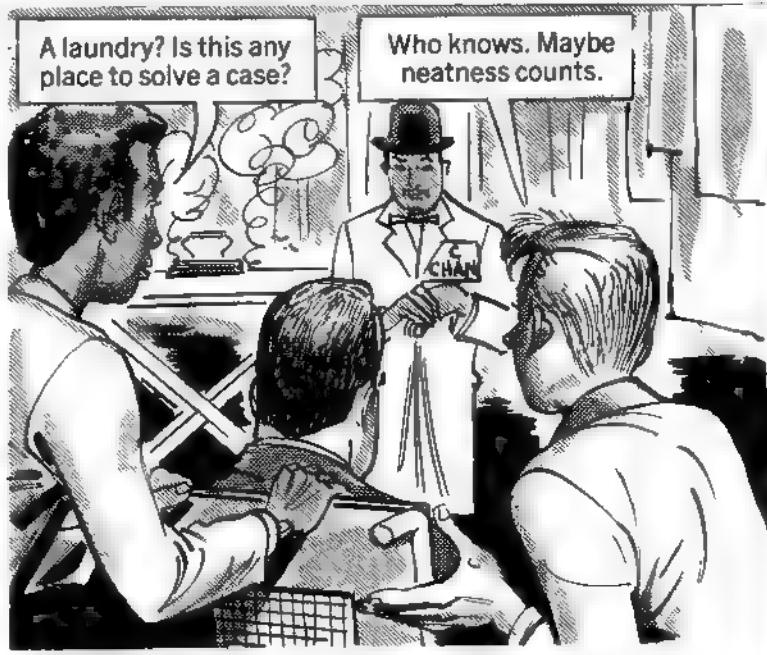
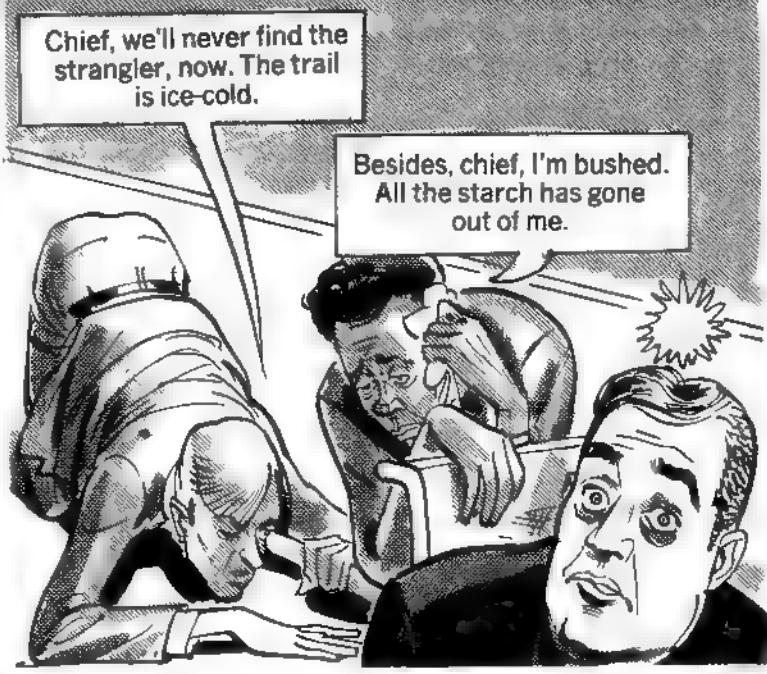
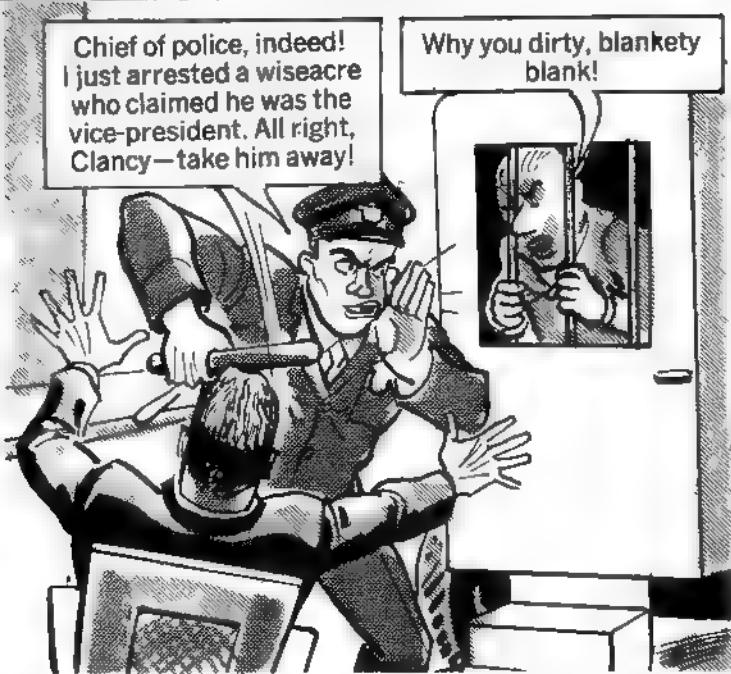
He's a real strange kid.

Stranger than you think—he used to be a meter maid!

For your information, sonny, the strangler hates women, but he has a soft heart. He always gives his victims a cough drop to soothe their throat, before he slips them the noose.







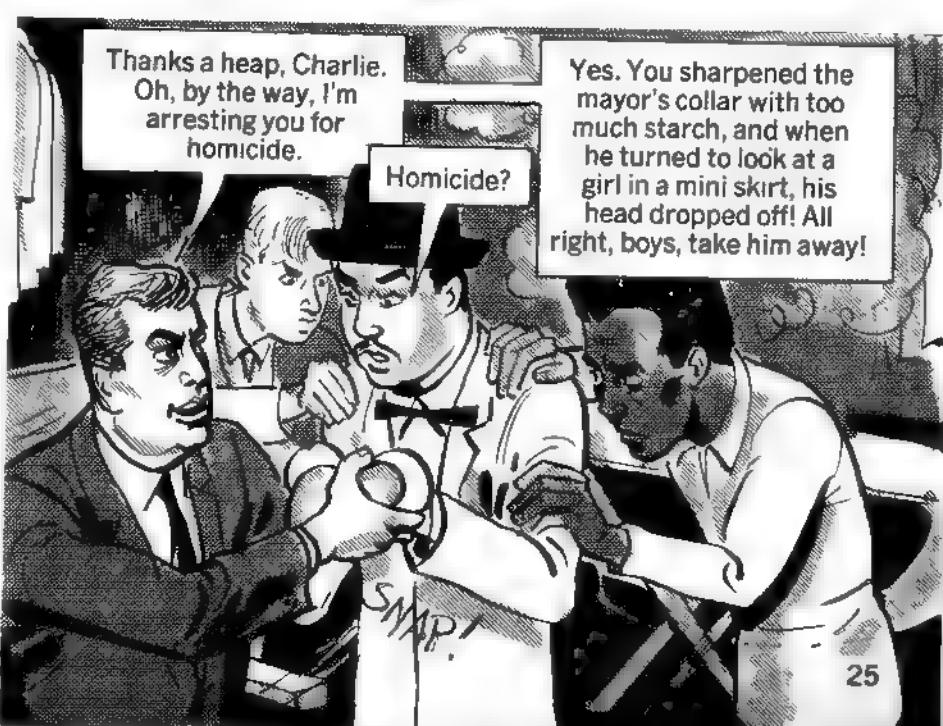
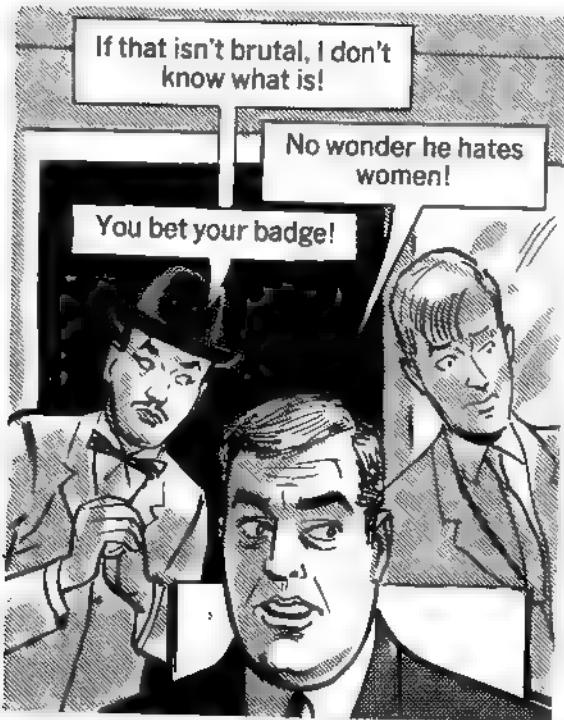
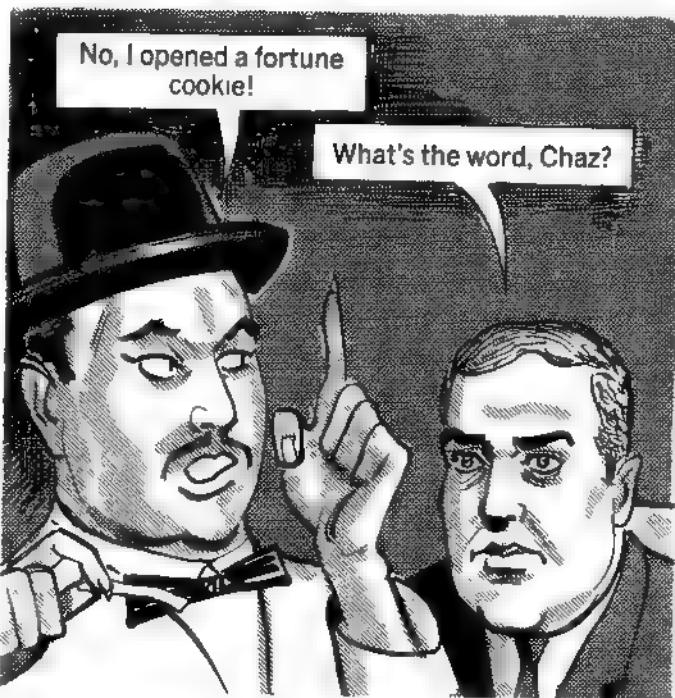
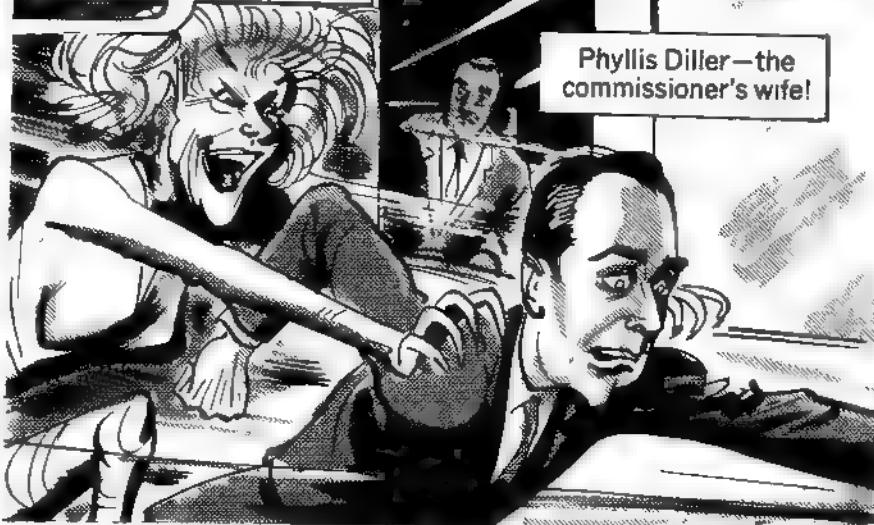
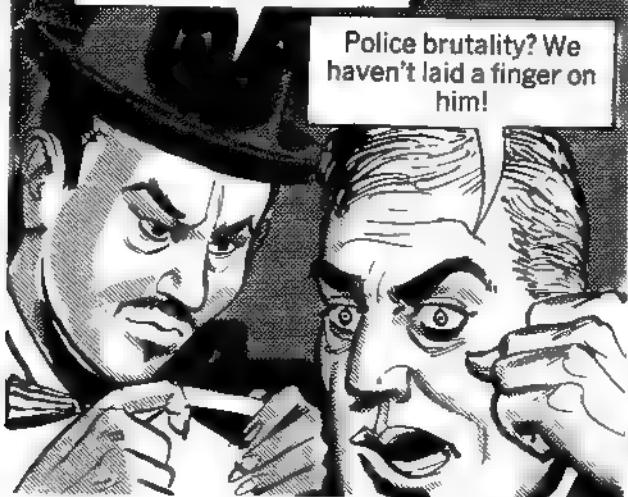
Mad Strangler is top cop in city, who strangely enough is victim of police brutality.

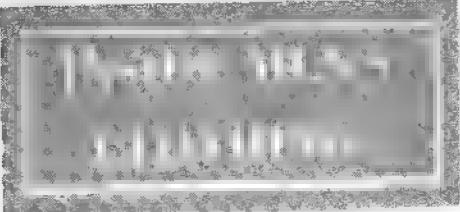
Police brutality? We haven't laid a finger on him!

Not you, dum-dum! Have you seen who policeman is married to?

Hey, Fang, baby! Give me a big wet kiss!

Phyllis Diller—the commissioner's wife!





Have the new men's fashions gotten way out of line? Are guys today dressing wilder than girls? Is the male sex becoming more and more feminine? Can SICK come up with an-

WHAT TO WEAR



THE EDWARDIAN LOOK

Makes you look very masculine. Note the wide, muscular shoulder lines and the rugged he-man cut. This outfit can make anybody seem more virile and more manly, like the model shown here. Which is remarkable considering it's a girl!



THE 1930's LOOK

Here we have a popular look of yesteryear that has recently come back into style. Its main feature is the jacket with the extra-wide shoulders. It isn't designed that way, what you have to do is wear it with the hanger still inside it!



THE NEHRU LOOK

This ensemble consists of Nehru-type jacket and very high-cut turtleneck shirt. Patterned after the Eastern mystics, it gives an aesthetic, spiritual look. Wearing it makes your face spiritual-looking, full of pain and torment. Mainly because the turtleneck is always too tight!



THE CONTINENTAL LOOK

Very suave and sophisticated, this look features quiet lines in remarkable dignity and good taste. This is what they're wearing on the Continent today. The Continent of Antarctica, that is. Nobody in Europe would be caught dead in this old-fashioned sack these days!



THE 1920's LOOK

Patterned after the gangster-dominated roaring twenties, this pinstriped ensemble is great with the ladies. In fact, it even looks good on the men, as shown here although the women have been buying them all up!



THE 1910's LOOK

This is the look that's very popular with poor people. Actually, there are no 1910 clothes being sold on the market today. What happens is, poor people are actually wearing clothes from 1910!

other loser in its expose-type articles? For these and the answers to other pressing problems read on, as SICK takes a peek inside men's clothes via...

Script by Paul Laikin

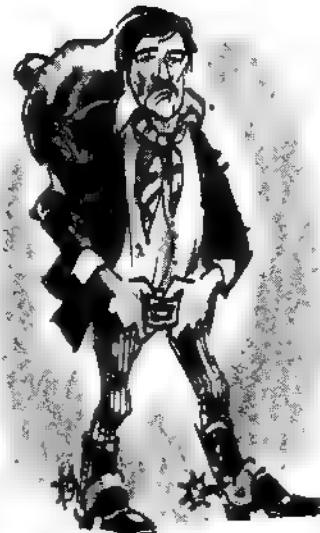
Art by Don Orehk

AT SIT-INS & RIOTS



THE AMERICAN INDIAN LOOK

This authentic slice-of-old-West folklore is very big with the college crowd. It's their protest against the injustice befalling the Indian. Which is very nice, only don't get caught standing in front of a cigar store!



THE COWBOY LOOK

This is a rugged, he-man outfit, especially appealing to those who like the great outdoors. Wearing it makes you look, think and act like a real cowboy. Only problem comes when you run into a guy wearing the American Indian look!



THE BUTTON-DOWN LOOK

Still popular these days is the Madison Avenue Button-Down Look. Only it's been highly modified. The jacket now has buttons all the way up the neck. You would do wise not to take a nap in it, for when you lie down you look like a sleeping bag!



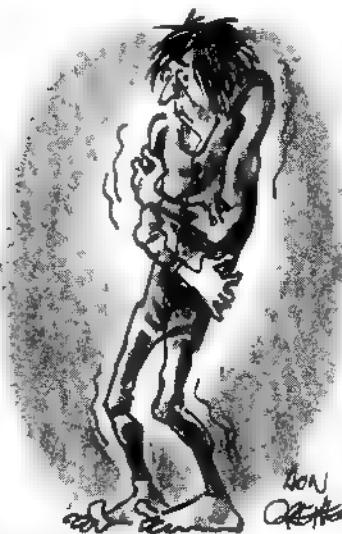
THE GAY NINETIES LOOK

For real old-time sartorial splendor, this one supposedly captures the essence and spirit of the Gay Nineties. Trouble is, it looks good on you only if you're gay or if you're ninety!



THE SHAGGY DOG LOOK

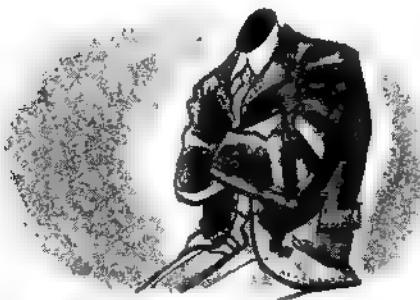
This is the ever popular unkempt look that is so favored by young people of both sexes. The problem here is, boys who wear it look too shaggy, while girls who wear it look like dogs!



THE SICK LOOK

This gripping outfit is really wild. Note how it hugs the body. It's called the Sick Look because it's what you finally wind up with after you go crazy looking at all the other looks!

SOME OF THE NEWER LOOKS POPULAR TODAY...



LEATHER

Everything is leather today. They have leather jackets, leather coats, leather shirts, leather pants. About the only thing that's not made of leather today are wallets. That they're making out of wool!



CORDUROY

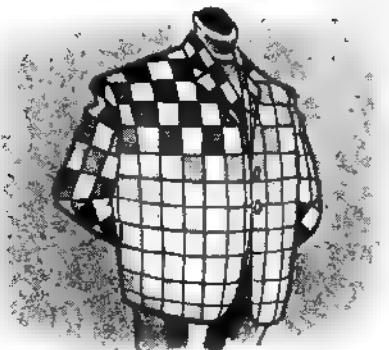
Corduroy has come back into style, in both his and her matching suits. Sometimes it creates problems. One couple while dancing, accidentally rubbed against each other and started a brush fire!



MINK

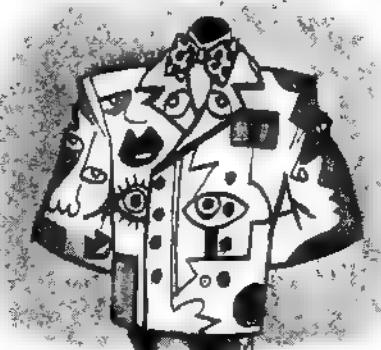
Still popular these days is mink, only for men, not for women. It's not unusual today to see a grown man with a mink wrapped around his neck. What makes it unusual though, is that the mink is alive!

FLASHY DESIGNS ON CLOTHING CAN BE SEEN EVERYWHERE...



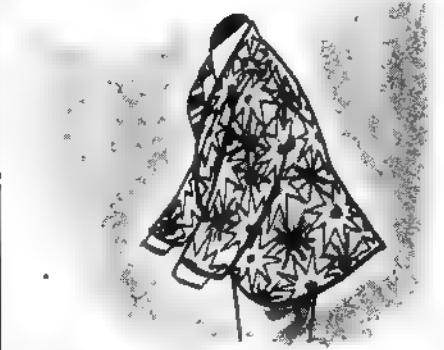
CHECKERBOARD DESIGNS

One of the top-selling designs today, checkerboard jackets are common in male wardrobes. Only drawback is, when you walk down city streets, somebody always wants to jump you!



ARTY DESIGNS

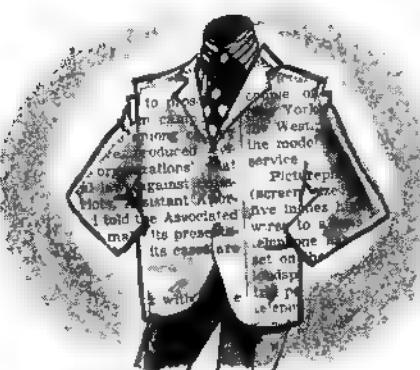
Visually stimulating, it is favored by the more artistic males. Right now this jacket is hanging in the Louvre. And, when he is found, the designer of this jacket will be hanged there himself!



COLORFUL DESIGNS

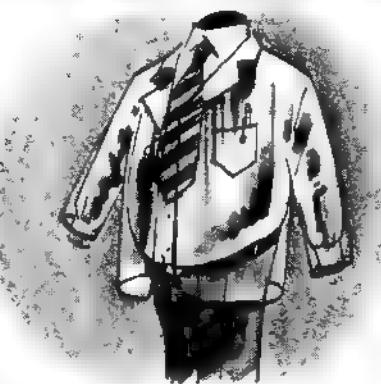
Here we have one garment with 27 different colors. Among them are purple, canary, fuschia and chartreuse. It's a handsome creation, but don't wear it during a rainstorm or you'll rust to death!

OTHER MATERIALS USED IN MEN'S CLOTHING...



NEWSPAPER

Entire suits are currently being made out of newspaper. Only snag is, the first men to wear them ran into a little trouble. Their wives accidentally took them out with the garbage!



GLASS

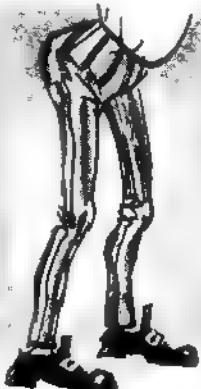
Men's clothing made out of glass is another fashion item of the future. Already they have started making women's dresses out of glass. But the designers say that needs more looking into!



SARAN WRAP

The wildest new scheme yet, you'll be able to wrap up your entire wardrobe and put it in your attache case. What's more, it'll stay as fresh as the day you put it in!

PANTS HAVE REALLY TAKEN OFF IN TODAY'S MARKET...



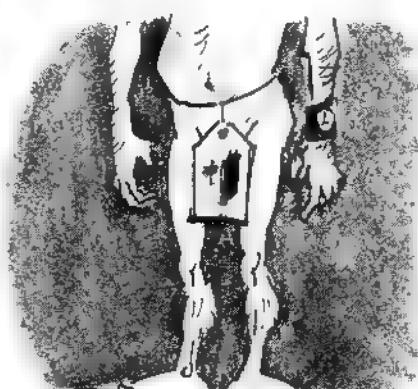
TIGHT-TAPERED PANTS

Everybody today is wearing pants. Even little old ladies who want to look different. And they do. They look like little old men!



BELL-BOTTOM PANTS

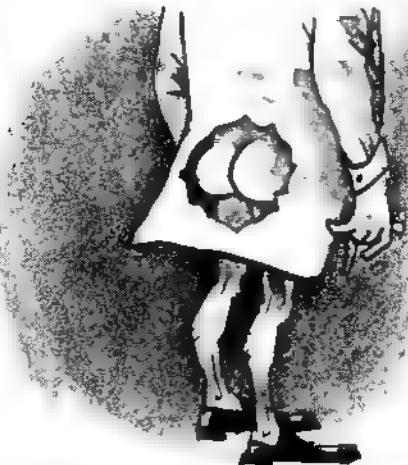
These are pants that are skinny on top and wide at the bottom. Thing is, they only look good on those who are built the same way!



MINI-SKIRTS FOR MEN

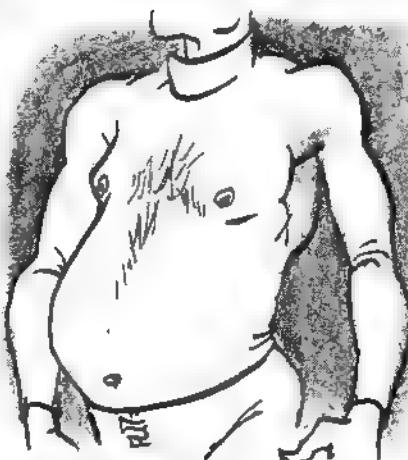
Just as short as those worn by girls, they now have a man's mini-skirt that is so short it has no material. Just a price tag!

TOPLESS STYLES FOR MEN HAVE SUDDENLY COME INTO VOGUE...



SEE-THRU SPORT SHIRTS

These are not designed that way. What you do is make a big hole in them!



PEEK-A-BOO POLO SHIRTS

So named because when you take a peek at these shirts you say "Boo!"



FLESH-COLORED T-SHIRTS

This comes in four distinct colors: white, black, yellow and hairy!

MOVIE POSTERS ARE NOW BEING PRINTED ON BACKS OF JACKETS...



THE BOGART POSTER

For those who want to have a tough guy on their back.



THE RAQUEL WELCH POSTER

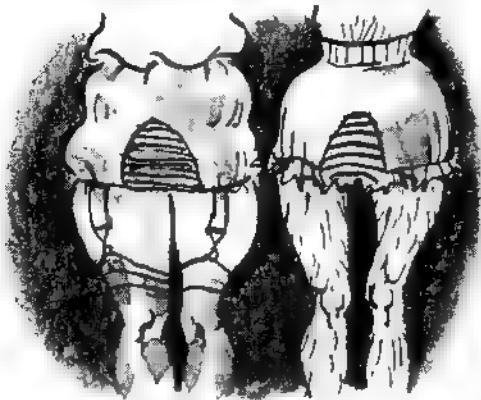
For those who want to have a sex symbol on their back.



THE CHEETAH POSTER

For those who have a monkey on their back.

UNDERWEAR HASN'T FALLEN OFF EITHER...



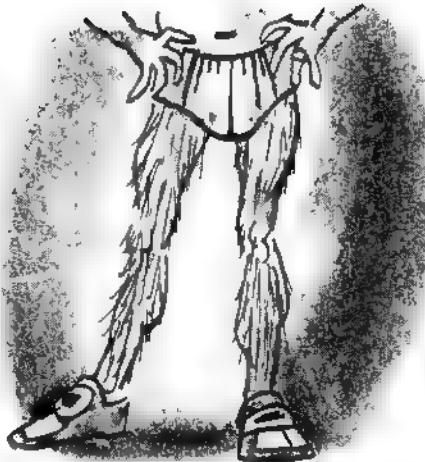
HIS-&HERS MATCHING GIRDLES

Both are exactly alike. Only difference is, one has frills. His, not hers.



PANTY HOSE FOR MEN

Almost identical to women's except for one thing. These come with zippers.



JOCKEY SHORTS WITH PLEATS

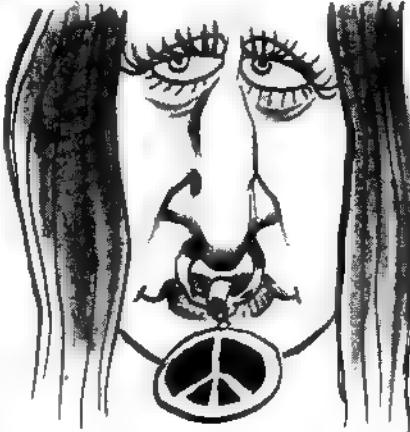
For those who want the coolness of cotton next to their skin!

OTHER ACCESSORIES ROUND OUT THE YEAR'S FASHION FADS...



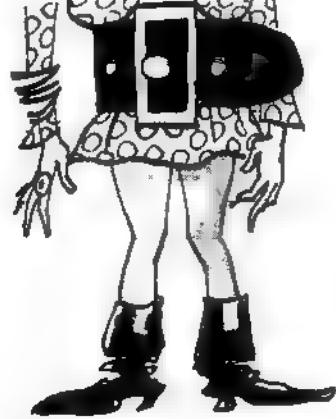
CIRCULAR TINTED EYEGLASSES

Spectacles with a reddish tint, they are very popular with young people who like to look at the world thru rose-colored glasses!



DANGLING EARRINGS

Earrings are big this year. The gimmick is to wear one long earring that dangles downward. Only not from the ear. From the nose!



BIG BELTS

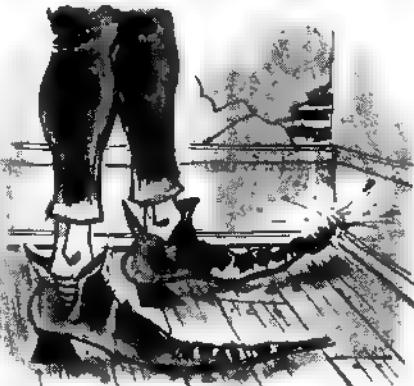
Big belts are "in" these days, even for the gals. So fellows, if you want to make a hit with your gal, for her next birthday give her a big belt!

CLOTHES SHOULD BLEND IN WITH THE BACKGROUNDS...



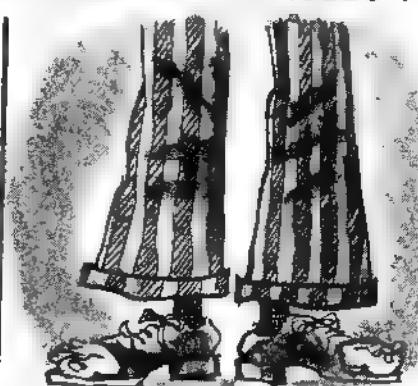
The model here is wearing an outfit that blends in beautifully with his background. He is standing in front of a Garbage Dump!

SHOE STYLES HAVE UNDERGONE CHANGES FROM THE BOTTOM UP...



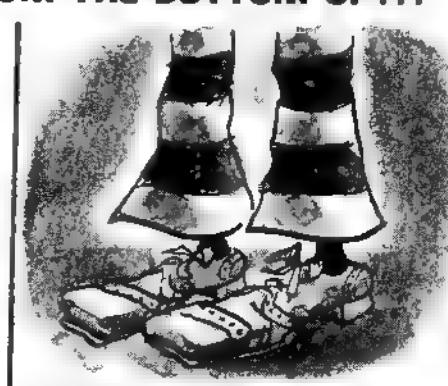
POINTED-TOE SHOES

Come in handy for people who want to step on cockroaches in the corner. They can also be bronzed and used as icepicks!



OPEN-TOE SHOES

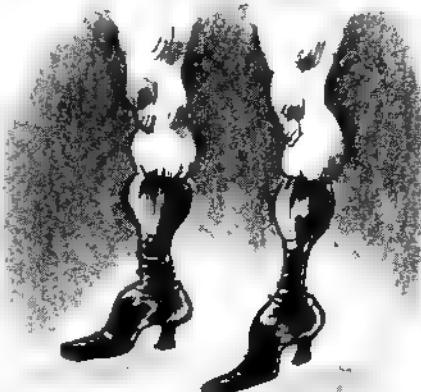
If you're wearing open-toe shoes, don't go dancing with a girl who has on pointed-toe shoes. One wrong move and you'll interlock!



SQUARE-TOE SHOES

These are strictly for people with square toes. For round toes, wear round-toe shoes. If you have no toes, find a pair of galoshes and forget the whole thing!

BOOTS ARE REAL SHARP THESE DAYS...



GENERAL CUSTER BOOTS

Western-type boots that don't come off easily. They're called General Custer Boots because you can die with them on!



HIP BOOTS

The popular new "hip" boots that people are starting to wear. Not on their legs, but on their hips!



ASBESTOS BOOTS

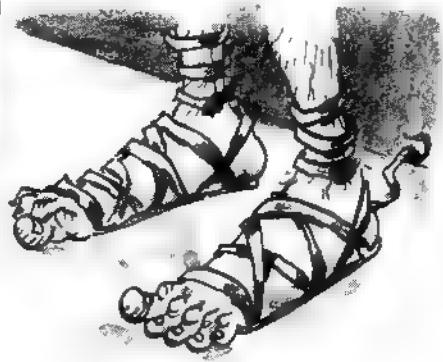
Designed for just one thing: to keep you from getting hot-foots. It puts the flame right out!

OTHER SHOE GIMMICKS...



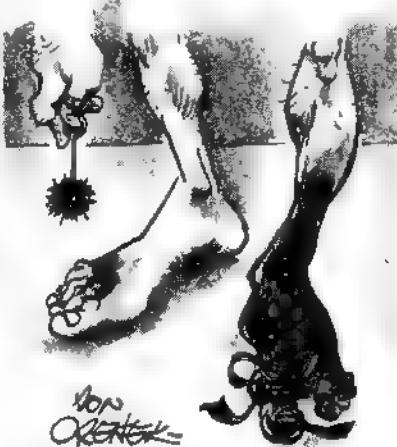
CORRECTIVE CLEATS

Just the thing for guys who like to slide home every night. They grip the floor, as well as your wife's head!



ORTHOPEDIC SANDALS

For people who like to walk lively but have sick feet. Also for sick people who hate to walk at all!



BARE FEET

Give you the effect of wearing shoes by painting your feet black and tying your toes in a knot!

UNUSUAL HAIRPIECE STYLES ARE IN VOGUE...



THE EXTRA-LONG HAIRDO

This man is wearing his hair curiously long. The curious part is, it's not from his head but from his armpits!



THE SLICKED-DOWN HAIRDO

This man's hair is parted in the middle. In the middle of his back. Extending down to the spine, when he slicks it down he sits pretty!



THE UP-SWEEP HAIRDO

You don't comb it that way. What you do is think of scary things all the time and your hair stands on end!

TODAY YOU CAN BUY PASTEABLE HAIRPIECES OF EVERY DESCRIPTION...



THE JACK THE RIPPER MUSTACHE

This one is a real lady-killer!



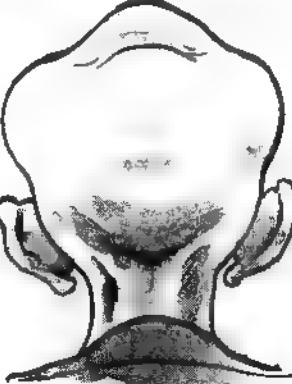
THE HENRY THE EIGHTH BEARD

Girls lose their heads over this!



THE GEORGE WASHINGTON EYEBROWS

You'll sleep around everywhere with this!



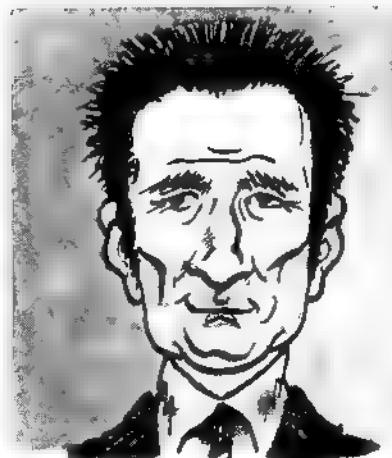
THE YUL BRYNNER WIG

With this they'll blow THEIR tops too!

HAIR TRANSPLANTS ARE AVAILABLE FROM OTHER PARTS OF YOUR BODY...



The man pictured above was completely bald just one year ago.



Today this same man has a full head of his very own hair.



Don O'Rourke
We won't say where it's from but he combs it with a deodorant stick!

PERFUMED COLOGNES FOR MEN HAVE FLOODED THE MARKET...



AFTER-SHAVE COLOGNE

For people who shave a lot, it comes in a quart bottle.



BEFORE-SHAVE COLOGNE

For people just starting to shave, it comes in a pint bottle.



DURING-SHAVE COLOGNE

For people who hate to shave, it comes in a sexy bottle.



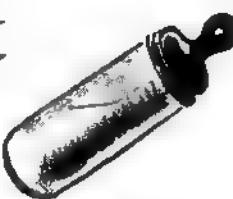
NO-SHAVE COLOGNE

For people who don't shave, it comes in an empty bottle.

BRAND NAMES IDENTIFY THE POWERFUL AROMAS AVAILABLE...



Not Now, I'll Tell You When!



Relax, Baby, You're Tense!

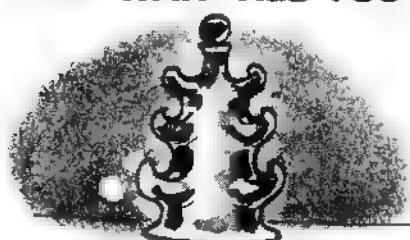


Go Wait In The Car!



Cool It, The Fuzz!

AND WAIT TILL YOU GET WIND OF OTHER PERFUMES...



GUNG-HO PERFUME

A rare fragrance made in China. Only problem is, an hour after you use it you start smelling bad again!



GENUINE TOILET WATER

Not the thing that women use. This is for men. It's the real thing!



NIGHT IN PITTSBURGH

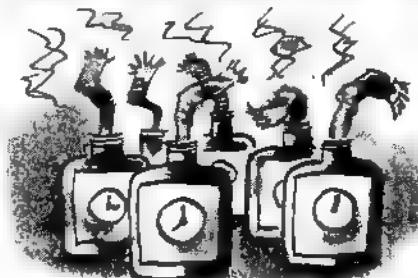
Here's one perfume that really takes your breath away. You'll be quick to agree—it's a gas!

NEW DEODORANTS FOR MEN ARE WILD BUT PRESENT PROBLEMS...



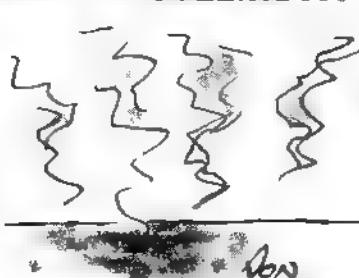
24-HOUR DEODORANT

Works great for 24 hours. Only watch out for that 25th hour as you really revert back to normal!



AROUND-THE-CLOCK PROTECTION

This one doesn't do much for you but around your clock it's really tremendous!



INVISIBLE DEODORANT

What you do is spray it on, then disappear. And nobody knows where the smell is coming from!

EVOLUTION OF MEN'S CLOTHING DURING PAST 100 YEARS SHOW STARTLING CHANGES...



1869



1889



1909



1929



1949



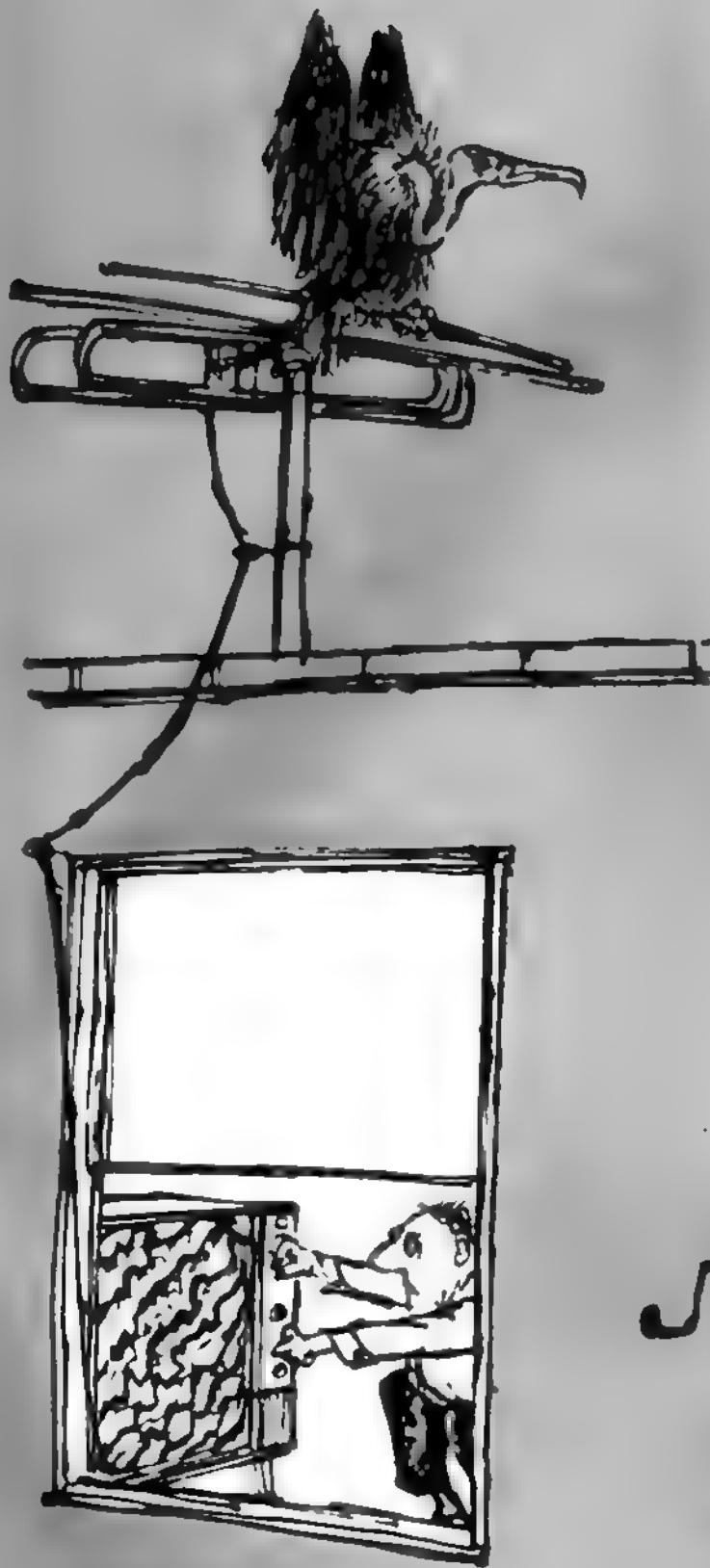
1969

If
This Trend
Continues,
Here's
The Man Of
Tomorrow



Don Greenback

Network Difficulty

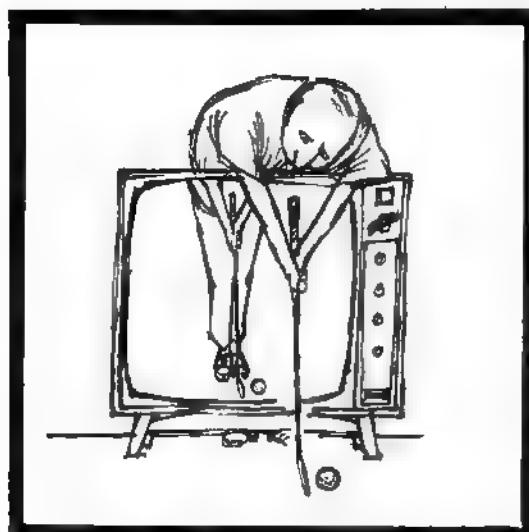
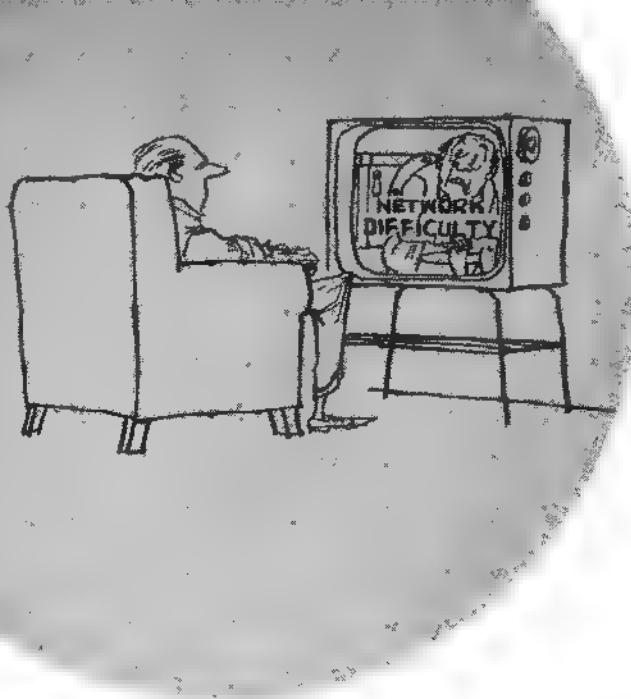


Our caustic critic, Charles Rodrigues, continues his cartoon comments on the vast wasteland of televisionland. "I like the old movies best", says Charles. "It used to be scary to show a mummy, all wrapped up in bandages. Nowadays, you just go down to Grand Central Station and watch them come off the ski trains.

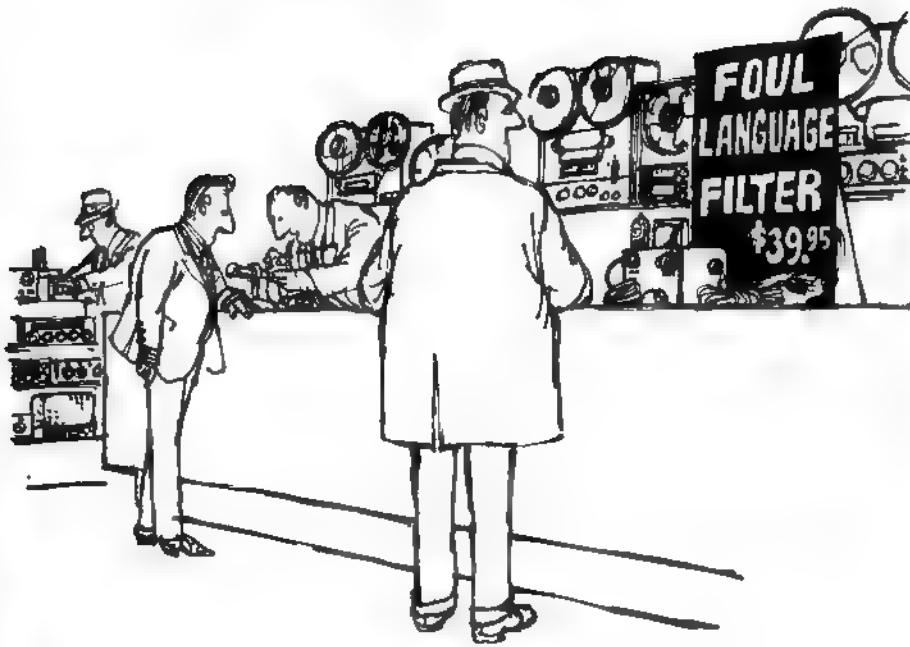
"TV is pretty sad these days", he observes. "One show was so lousy, the surveys reported that fifty percent of the audience wasn't listening. While overseas, I was watching a nude show from Sweden and got my eyes full of foreign bodies."

Here is —

rodrigues
ON TELEVISION



"Joe, shouldn't we stop drifting? I can't even get a picture!"



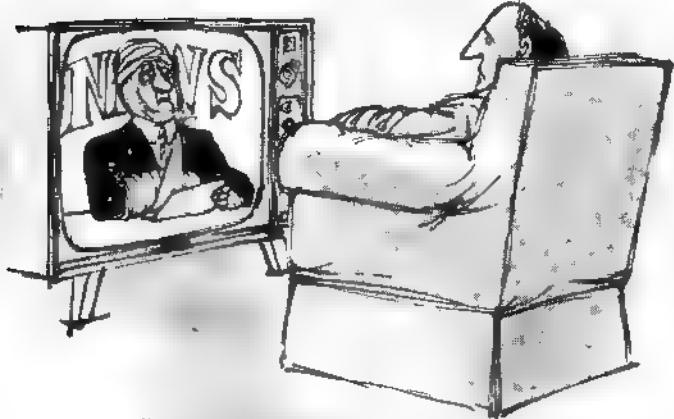


*"I can understand a little superstition, Verna,
but refusing to watch Channel 13 . . ."*

*"I'm getting worried about Harvey . . .
He's laughing even harder at the reruns!"*



"Oh, brother! What next?"



"... Meanwhile, in news closer to home . . ."



"Never mind the shave!"

Education

Script by Bill Majeski

Art by B. Wiseman

NEWS ITEM:

A Harvard psychiatrist says that "since alcohol is here to stay," youngsters should start drinking early in family surroundings and in school years. He recommends weak drinks in elementary grades and more potent libations in secondary schools.

Let's now look in on the Gibson family. Jack Daniels Gibson is talking to his wife, Olive.

Olive, what can we do about Rob Roy? He's not interested in drinking. Always out playing ball somewhere.

But, dear, last year he got C plus in beer swilling.

Yeah, but he flunked in sipping Muscatel. He hasn't had a high on all year. He's going to high school in September and he's got to buckle down.

Ssh. Here he comes.

Look at him. Nearly noon and he's not even staggering.

Sssh.

What gave you that idea? Just because he's holding a tennis racket. He should be using that thing to strain martinis!

Hello, son. Playing tennis I see

He's only a boy.

That's all he'll ever be unless he un-sobers up.

Dad, we're all individuals. You can't expect to make me over to your own image.

That's the trouble with you kids today. You don't appreciate the advantages we've given you. When I was your age, we didn't have beer at school. I had to walk two miles everyday to the nearest saloon.

Dad, I'm sorry. Two beers in the morning and I'm wiped out.

It's true, dear. We had a couple of foamies yesterday at 10 a.m. and he slept right through the day. I've been trying to help.

Look, son, it's your betterment I'm interested in. You have to grow up into a drinking society.

Now, I've got an idea. I'd like to send you to a private drinking school. It's going to cost me my night out with the boys, but I think it's worth it.

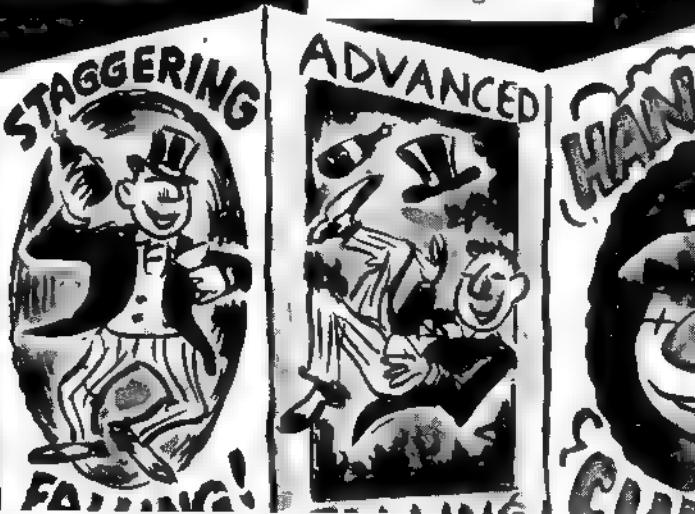
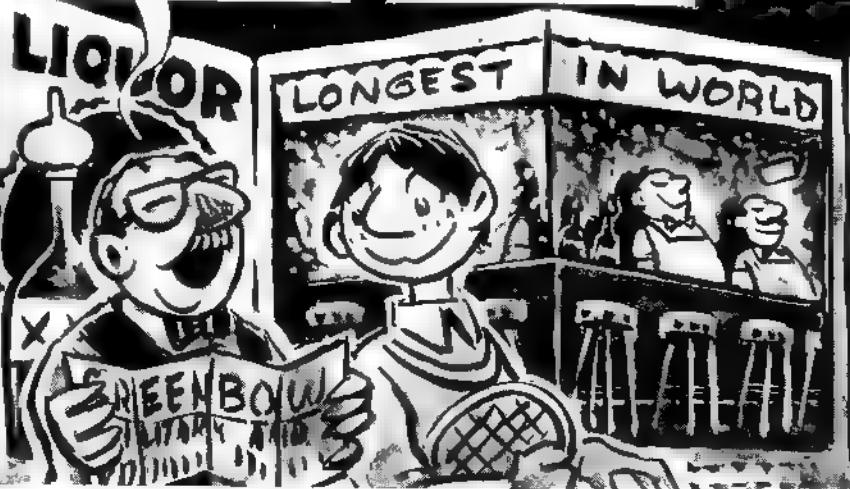
Leave home? But I like it here.

You have to break the shackles sometime. It's the Greenbow Military and Drinkers Academy.

Look at the brochure. Look at that. World's longest bar. Bartenders on duty 24 hours a day.

Look at this. A course in Staggering and Falling.

And here's Advanced Falling.



And it's not all school work. They have extra-curricular activities like: Making Party Hats. Fun at the Water Cooler with Vodka and Gin. And look here, monthly field trips to famous saloons. What say, son?

Well ... There's more. Spiking Girl's Drinks For Fun and Profit. What To Do Till the Bartender Comes. Solitary Sipping. Well, son?

Dad, you win. I'll go. Let's drink on it.

That's my boy!





For Valuable Gifts...
SAVE S & R GREEN STAMPS



Hate that gray?
Wash it away!

LOVING HAIR

The trouble with ad agencies is, they're too commercial. By this we mean, they're not arty enough. What they should do is design their ads to give us a little more culture. They can do so and still get their message across. Like with these...

MADISON AVENUE



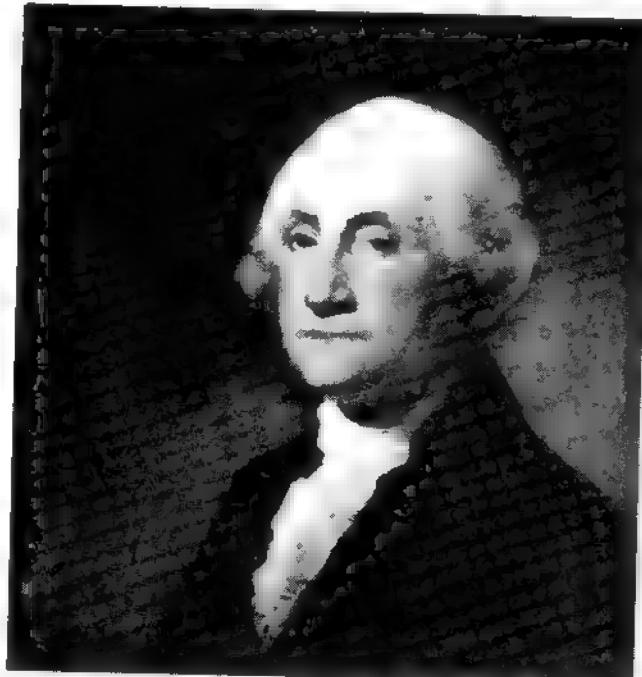
Come alive!
You're in the PEPSI Generation!



Are you bothered by bad breath?
IPANA FOR THAT RADIANT SMILE



Nagging backache?
Can't straighten out?
BEN GAY THE EFFECTIVE LOTION



Beautiful Hair BRECK

MASTERPIECES



Lose that extra weight at
SLENDERELLA



...And leave the driving to us!



Are you giving your husband
the companionship he craves?
TRY P.E.P. VITAMIN PILLS



Embarrassed by underarm odor?
**BAN TAKES THE WORRY OUT OF
BEING CLOSE**



You'll look better in a
ROBERT HALL SUIT



I dreamed I posed without my
MAIDENFORM BRA



Look, Ma. no cavities!
CREST TOOTHPASTE



Nothing can damage
the new **TIMEX WATCH**



Put a little fun in your life— Try dancing!
Visit an
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SICK VISITS A HOLLYWOOD STAR—

The GRADUATE

Who is the biggest star to young American movie fans? Who do teen-agers want to be like when they grow up? Far and away the favorite is Dustin Hoffman. Nine out of 10 people said they wanted to be Dustin Hoffman. The 10th person was Dustin Hoffman. He didn't want to be Dustin Hoffman. He wanted to be John Wayne.

To help teen-agers see more clearly what their idol is like, here are some scenes from his hit film "The Graduate," a film which, it is said, closely parallels the life of the shy, bumbling, talented, mild-mannered, inoffensive Dustin. Well, four out of five isn't bad.

1—Here's Dustin going down the stairs ahead of his parents. Kids admire this because they always want to be a step ahead of their folks. Later on, Dustin stumbles and falls; it's the only trip he's ever taken. Another admirable trait.



by Bill Majeski

3—Dustin has problems in the picture which means teen-agers can relate to him easily. Besides being thrown out of the Broken Arms Rooming House, Dustin is stripped of his ambition. In real life however, Dustin wasn't thrown out of the Broken Arms. He still lives there in a sunken attic complete with hot and cold running rats.



2—Dustin is on his best behavior as all good idols should be. His hair is combed, his nose is parted, his tie is tied and his shoes are shined. Unfortunately his pants fell off. But then, he always likes to get the drop on people.

May I present
the graduate?

Graduate, this is Mr.
and Mrs. Jantgrow.

Which is
which?

He's fun for
his height.

I thought Joseph E. Levine
presented The Graduate.



4—Dustin is the loser as the girl turns her back on him. Kids who lose a lot identify with Dustin who loses a lot and is accustomed to it. He loses more often than a one-legged pole vaulter.

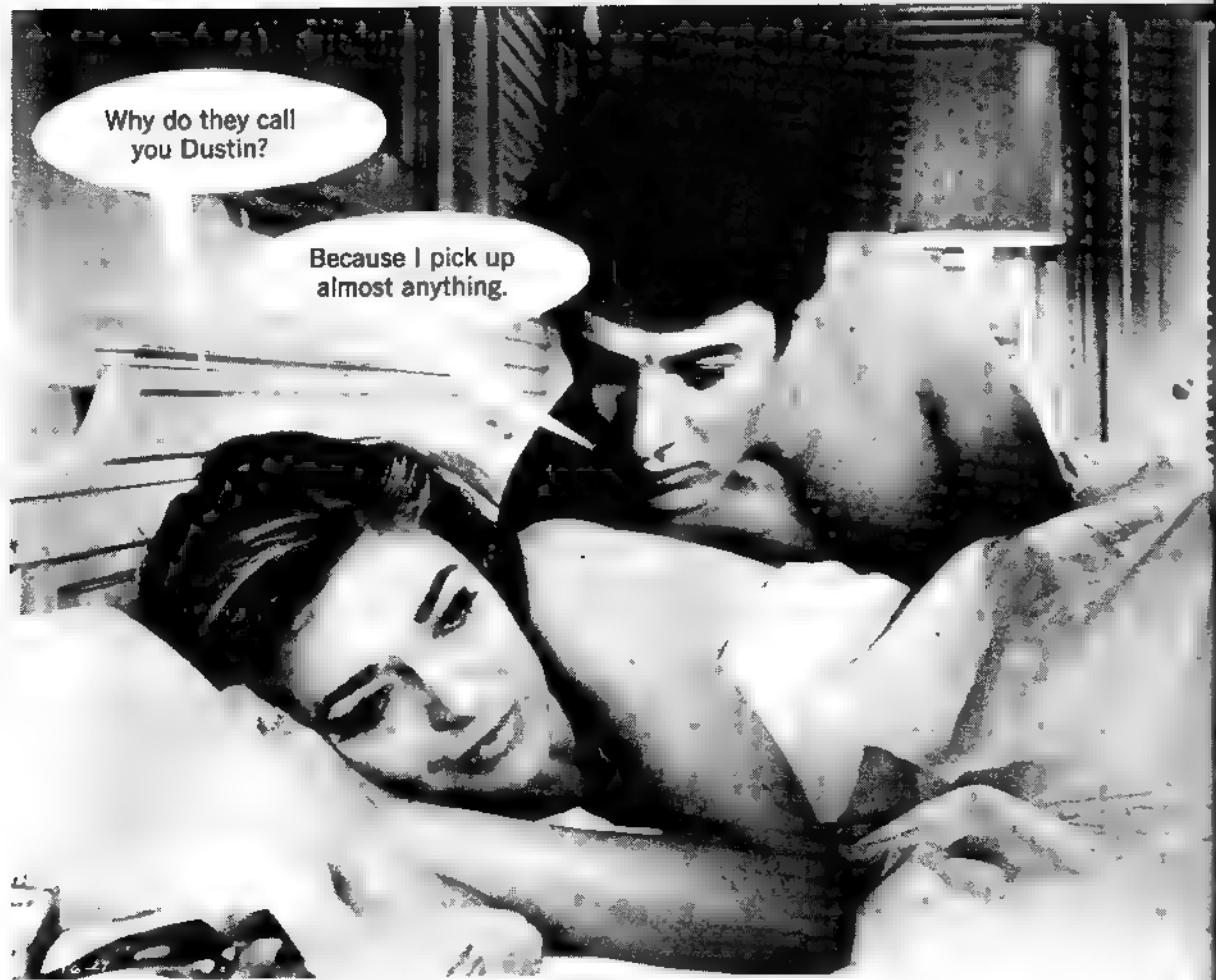
I love you, Kay.

After you, okay?



5—Again, Dustin's movie role emulates his real-life behavior, as he is a shadowy figure in everyday life. This scene actually was used as a spin-off for a new television series called "Lock, Stocking and Barrel." Dustin is often shy and reticent with girls. But he knows about women. He gets letters from Dear Abby.

**WHEN I
GRADUATE
I WANT
TO BE A
DUSTIN
HOFFMAN**



6—Dustin listens to his doctor's advice and follows it faithfully. In the film he was told to get plenty of rest and so it was early to bed.



The ART FILM PRODUCER



Brutal frankness is the theme of the day in entertainment. Movie love scenes leave out no details, the language is harsh, the story lines are "for mature adults only," as opposed to immature adults only. (To test your maturity, one theater whacks you across the face with a perfumed pillow shaped like Faye Dunaway before they let you enter). Producers of these celluloids insist that people want to see the truth, feel the truth and hear the truth when they go to the movies. Brutality, sex, family fights, matricide, patricide, orgies must be presented fairly to let the viewer identify. After all, he gets that stuff at home in many cases, and he won't abide phoniness. Honesty is a fine bag.

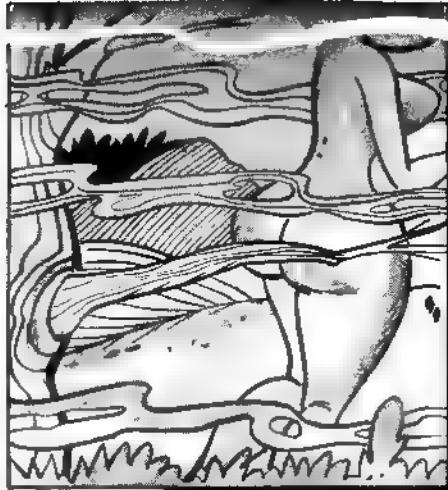
Frankness swings. But what if the producers were as frank as their films? Educational television in various cities throughout the country, is adding a new dimension to the boob tube by conducting all sorts of in-depth interviews with writers, directors and producers of art films. The other night, after a makeup man spent 2 hours explaining how he would wax a Etruscan soldier's moustache for realism and honesty, a reporter conducted an interview with one of Scandinavia's most famous film producers, Englewood Sjoldholm, the "most honest man north of Copenhagen."

It went something like this:

Good evening. I would like to welcome Englewood Sjoldholm to educational television. Mr. Sjoldholm, your latest movie, Stockholm, Sweet Home, has been described as lewd, lurid, lusty, lugubrious and rife with complex psychological symbolism. Is this true?

Yes, also dirty.





What is the theme of the film?

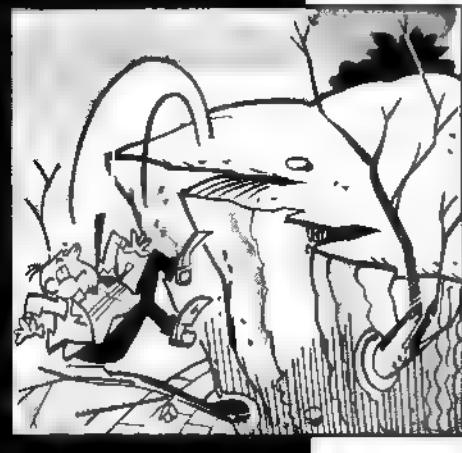
We feel that degradation hasn't been glorified enough.

The reviews say you employ fantastically moody camera shots, harsh episodes of travail against pale backgrounds and shadows to heighten the aura of sadness.



True. Besides, those lights run into money. But we do have some daylight solo suicide scenes for comedy relief.

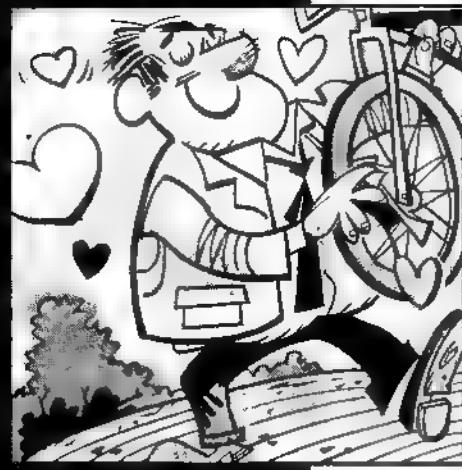
I understand one of the principal characters falls in love with a bicycle. Isn't that rather bizarre?



In what way?

Not too many men fall in love with a bicycle.

It's a girl's bicycle.



You mentioned comedy. Your movies do seem utterly devoid of humor.

You kidding? We love humor. We have one nude girl leap up from a cushion in the pines, knocking four men to the ground, as she shouts: "There's a fjord in your future."

Also we have a wild game of musical love seats which ends in a funny mass slaughter with a bow and arrow. Then don't forget the musical number with four naked midgets doing a ballet in a community bird bath. When it comes to naked midgets I think these four are just about tops in comedy.





Yes, I understand they're up for the Scandinavian Naked Midget Award.

Right. They'll win hands down.



Now for people who like naked midgets and other such extravaganzas, where is your picture playing in town?

At the new art house, "The Libido." Wonderful coffee and incense there. They have wall-to-wall lounge chairs for your viewing pleasure. It's a fine theater.



They've just hired a full-time psychiatrist for the audience's benefit, to explain why the people on the screen are doing what they're doing.

Right. Management has attained a degree of maturity.



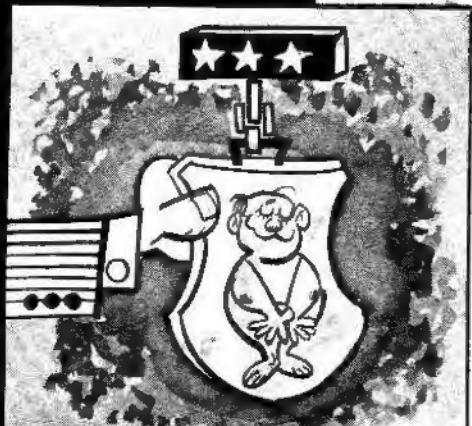
Wonderful. Can you tell us about your next picture?

Yes. We have one coming up called "Slips That Pass in the Night" in which we show an actual childbirth.

That's been done.

With a man?

I see.

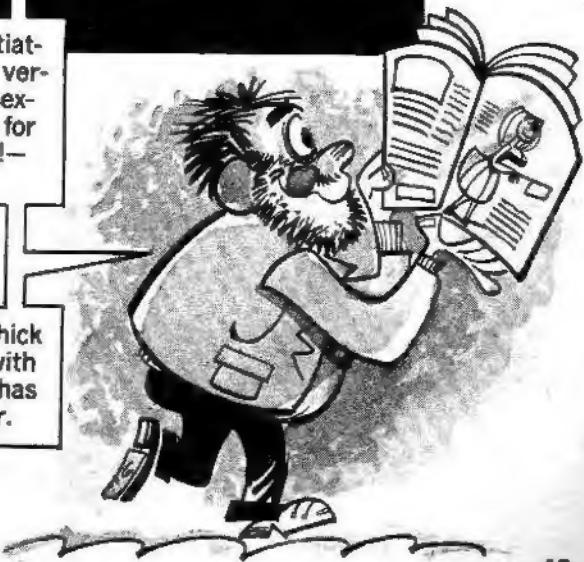


Right now I'm negotiating to do a Swedish version of one of the sexiest stories. It begs for the Swedish touch!—Snow White!

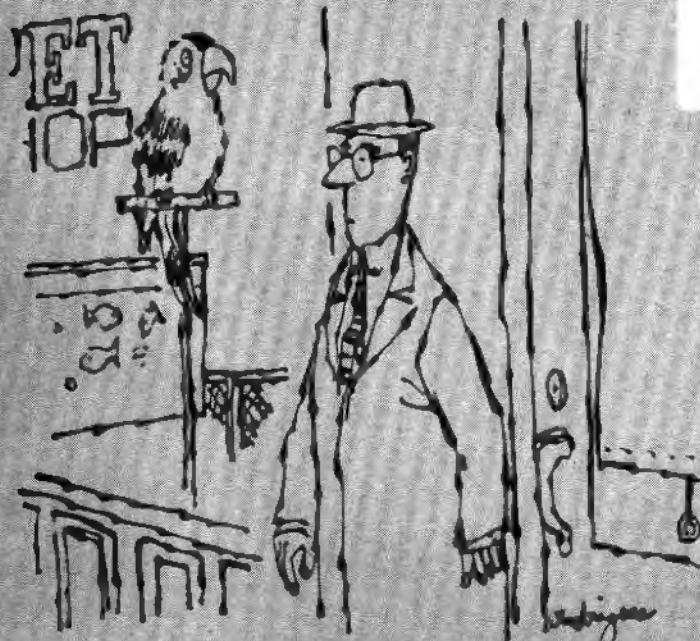
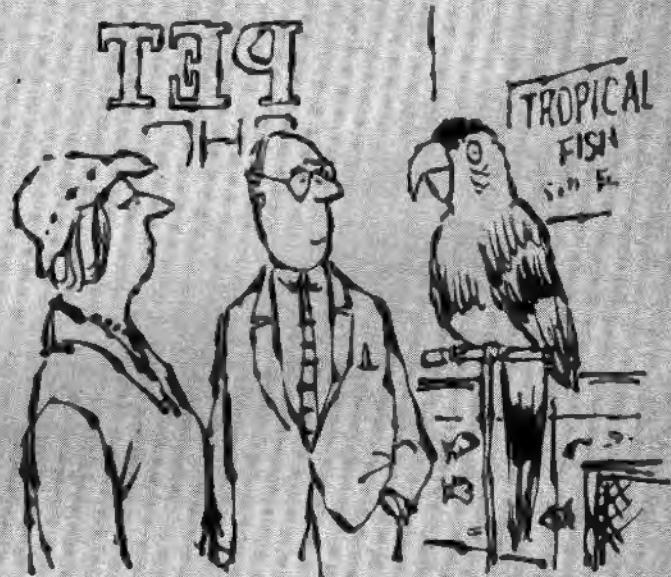
Snow White? Sexy?

You bet, baby. Any chick that ends up living with seven little old men has got to be a swinger.

Thank you and good night.



THE PARROT



"...The sun is the center of our solar system. The planets outward from the sun are Mercury, Venus, Earth, Mars, Jupiter, Saturn, Venus, Neptune and Pluto. Now's the time for all good men to come to the aid of their country. It's a long way to Tipperary. It's a long way—"





Meet the Big Swinger.

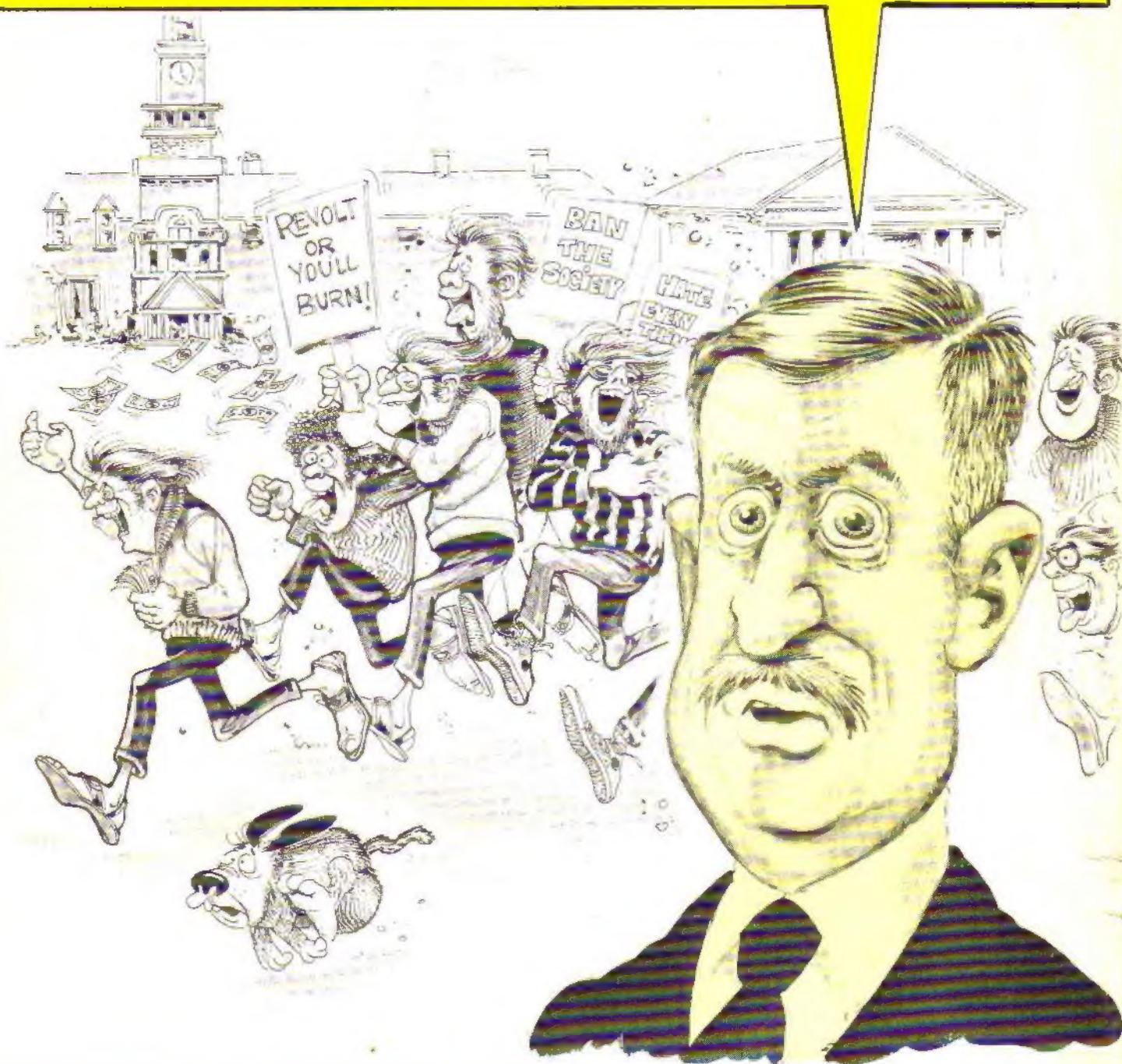
**THE POLAVOID SWINGER
TAKES GREAT PICTURES
OF REAL SWINGERS!**

Now, ladies, you can show your lawyer instant pictures of your swinging husband in action. Gives you big, black-and-white pictures like this in seconds, ideal for courtroom evidence. You don't have to focus. This new camera makes embarrassing close-ups, freezes action! Get yours today. After all, he got his, didn't he?

Photographing a swinger is more fun than owning one.



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